



**2019 SHPE
National Convention**
The Power of Transformation

Phoenix, AZ • Oct 30 - Nov 3, 2019 • SHPE2019.org

PARTNERSHIP OPPORTUNITIES



EARLY BIRD RATES END 4/26/2019

ABOUT SHPE

The Society of Hispanic Professional Engineers (SHPE) was founded in Los Angeles, California in 1974 by a group of engineers employed by the City of Los Angeles. Their objective was to form a national organization of professional engineers to serve as role models in the Hispanic community.

The concept of networking was the key basis for the organization. SHPE quickly established two student chapters to begin the network that would grow to include members throughout the nation and in countries outside the United States. Today SHPE enjoys a strong but independent membership of professionals and students representing industries across all STEM fields.

For over 40 years SHPE has been changing lives by empowering the Hispanic community to realize its fullest potential and impact the world through STEM awareness, access, support, and development. SHPE's vision is a world where Hispanics are highly valued and influential as the leading innovators, scientists, mathematicians, and engineers.

National Demographics 2017-2018

Membership Breakdown

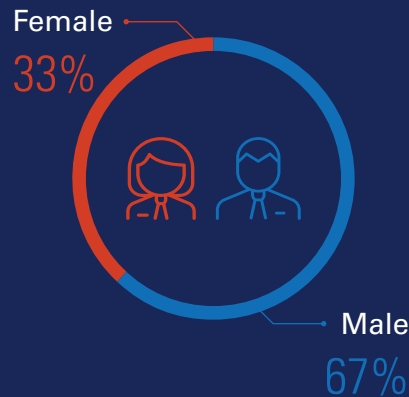


Total Members
10,472

Student
Members
8,487

Professional
Members
1,985

Gender Breakdown



2018 National Chapters



Total Active Chapters
230

Student
Chapters
186

Professional
Chapters
44

*Active chapters equate to 10+ members

BY REGION

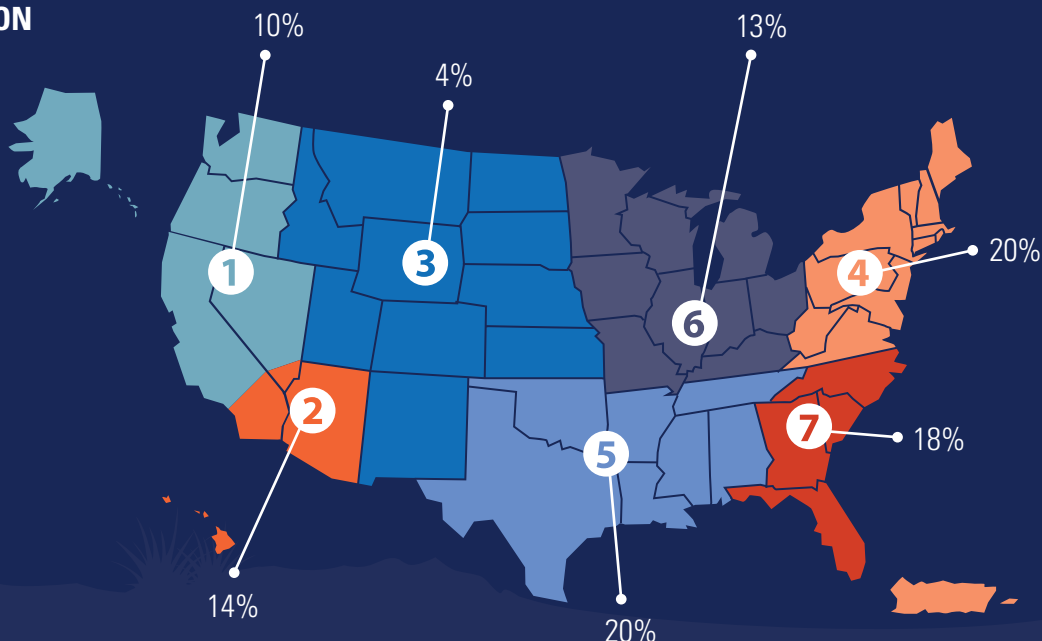


TABLE OF CONTENTS



2019 Agenda Overview	4	Branding Digital	30
Letter from SHPE CEO	5	Branding Onsite	32
2018 SHPE National Convention Demographics	6	Important Dates	35
Why SHPE?	8	Total Access	36
SHPE National Programs	9	Exhibitor Access	37
Pre-College Conference	10	Convention Opportunities Form	38
Academic Conference	12	Career Fair/Graduate School Expo Form	39
SHPEtinias: Igniting Latinas in STEM Conference	18	IPC Membership	40
Professionals in STEM Conference	21	Exhibition Rules and Regulations	41
Technology & Innovation Conference	22	Visit Phoenix	43
Special Events	25		



2019 AGENDA OVERVIEW

WEDNESDAY | OCTOBER 30

- AM** Industry Partnership Council (IPC) Meeting (IPC Members only)
- MIDDAY** Registration
- PM** Convention Readiness Session
- PM** Extreme Engineering
- PM** Hackathon
- PM** Design Competition
- PM** SHPE Social Media Ambassador Forum & Networking Event
- PM** SHPE Study Hall
- PM** SHPE Students & Professionals Mentoring Panel and Networking

THURSDAY | OCTOBER 31

- ALL DAY** SHPEtinias: Igniting Latinas in STEM Conference
- ALL DAY** Faculty Development Symposium
- ALL DAY** Graduate Track
- ALL DAY** Professional Sessions
- ALL DAY** General Sessions: Community College, Undergraduates, Graduates, Professionals, and Technology and Innovation
- ALL DAY** Refresh & Recharge Station
- ALL DAY** SHPE Study Hall
 - AM** Graduate Breakfast
 - AM** STEM Industry Breakfast
 - AM** SHPEtinias: Igniting Latinas in STEM Breakfast
- MIDDAY** SHPEtinias: Igniting Latinas in STEM Luncheon
- MIDDAY** STEM Discipline Luncheons
- MIDDAY** Graduate Luncheon and STAR Lecture
- MIDDAY** Interview Booths (IPC Only)
 - PM** Opening Ceremony
 - PM** Resume Room
 - PM** Hospitality Suites
 - PM** Professionals Networking Reception
 - PM** Latina Networking Reception
 - PM** Faculty Dinner
 - PM** SHPE Social
 - PM** Community College Hospitality Suite
 - PM** LGBTQ Hospitality Suite

FRIDAY | NOVEMBER 1

- ALL DAY** Resume Room
- ALL DAY** Interview Booths
- ALL DAY** Pre-College Conference
- ALL DAY** Professional Sessions
- ALL DAY** General Sessions: Undergraduates, Graduates, Professionals, and Technology and Innovation
- ALL DAY** Engineering Science Symposium
- ALL DAY** Study Hall
- ALL DAY** Refresh & Recharge Station
 - AM** Deans Roundtable
 - AM** Technology & Innovation Breakfast
 - AM** Chapter Presidents Breakfast
- MIDDAY** Excellence in STEM Luncheon
 - PM** Career Fair & Graduate School Expo (Preview)
 - PM** Advanced Degree Hospitality Suite
 - PM** Hospitality Suites
 - PM** Professionals Networking Reception
 - PM** SHPE Social
 - PM** Executive Roundtable

SATURDAY | NOVEMBER 2

- ALL DAY** Career Fair and Graduate School Expo
- ALL DAY** Start-Up Lounge
- ALL DAY** Interview Booths
- ALL DAY** Resume Room
- ALL DAY** SHPE Study Hall
- ALL DAY** Refresh & Recharge Station
- ALL DAY** Tech Theatre
- ALL DAY** Pre-College Conference: Engineering Design Challenge
 - AM** High Achievers Breakfast
 - AM** Ribbon Cutting Ceremony
 - AM** SHPEtinias: Power Up Social
- MIDDAY** Cafecito con SHPEtinias
 - PM** STAR Awards
 - PM** STAR Awards Reception
 - PM** Lifetime Members & Founders Reception
 - PM** SHPE Social



LETTER FROM SHPE CEO

On behalf of the SHPE *familia*, I am excited to present the sponsorship prospectus for the SHPE 2019 National Convention in Phoenix, Arizona.

Within these pages, you'll see many and varied opportunities to have a life-changing impact on thousands of students and professionals that comes from your engagement and sponsorship at the SHPE National Convention. With your sponsorship, not only are you demonstrating your steadfast support for Hispanics in STEM; you're empowering our nation's future leaders.

SHPE is committed to developing and building a dynamic workforce for today and tomorrow by empowering Hispanics in STEM to become influential, highly-valued contributors and leaders at top organizations like yours—in other words, the leaders they're destined to become. By engaging Hispanics at an early age and guiding them throughout their education and career development, SHPE is working tirelessly to prepare this top talent, while at the same time addressing the current disconnect between the critical-mass growth of the Hispanic population in the U.S. and the lackluster representation of Hispanics in the leadership ranks across corporate America.

This year's National Convention, themed "The Power of Transformation," celebrates the evolution of SHPE, the empowerment of our members, and the elevation of Hispanics in STEM. The Convention is a proud showcase of the SHPE *familia*—one that includes you. For all attendees, this Convention will serve as a catalyst for both personal and professional transformation. This multi-faceted transformation, in turn, will have, no doubt, a powerful impact on the Hispanic community, the U.S. workforce, and our global economy.

Our National Convention is an exhilarating venue for strategic partners like you to support SHPE and it's over 10,000 members to fully realize this transformation. This Convention is the premier event and largest gathering of Hispanics in STEM in the nation—and it's only growing. SHPE's 2018 Convention drew a record-breaking crowd of 7,700 members, a 16 percent increase from the previous year. As a sponsor for this year's Convention, you and your organization will have exclusive access to both SHPE student and professional members; as well as opportunities to engage and network with top Hispanic talent; and to recruit across STEM disciplines.

There is no better way to demonstrate your passion for building a diverse and inclusive workforce to thousands of Hispanic students and professionals—all of whom will be prepared to serve as highly-valued individual contributors, leaders, mentors, and role models in STEM—than by becoming a SHPE Industry Partner and a Convention sponsor.

We are eager for you to join us in our mission to empower the Hispanic community to realize its fullest potential and to impact the world.

Please share this commitment form with other teams at your organization as well as any others in your network who may be interested in supporting the SHPE *familia*.

We look forward to engaging with you in 2019!

Sincerely,

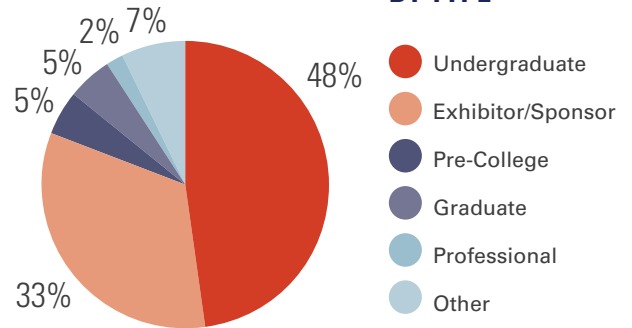
Raquel Tamez, CEO

2018 CONVENTION DEMOGRAPHICS

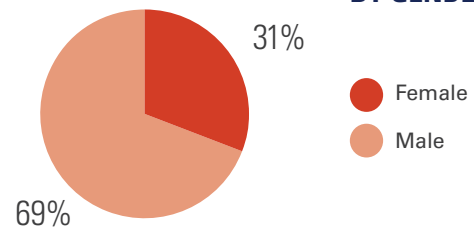
ATTENDEES

76,977

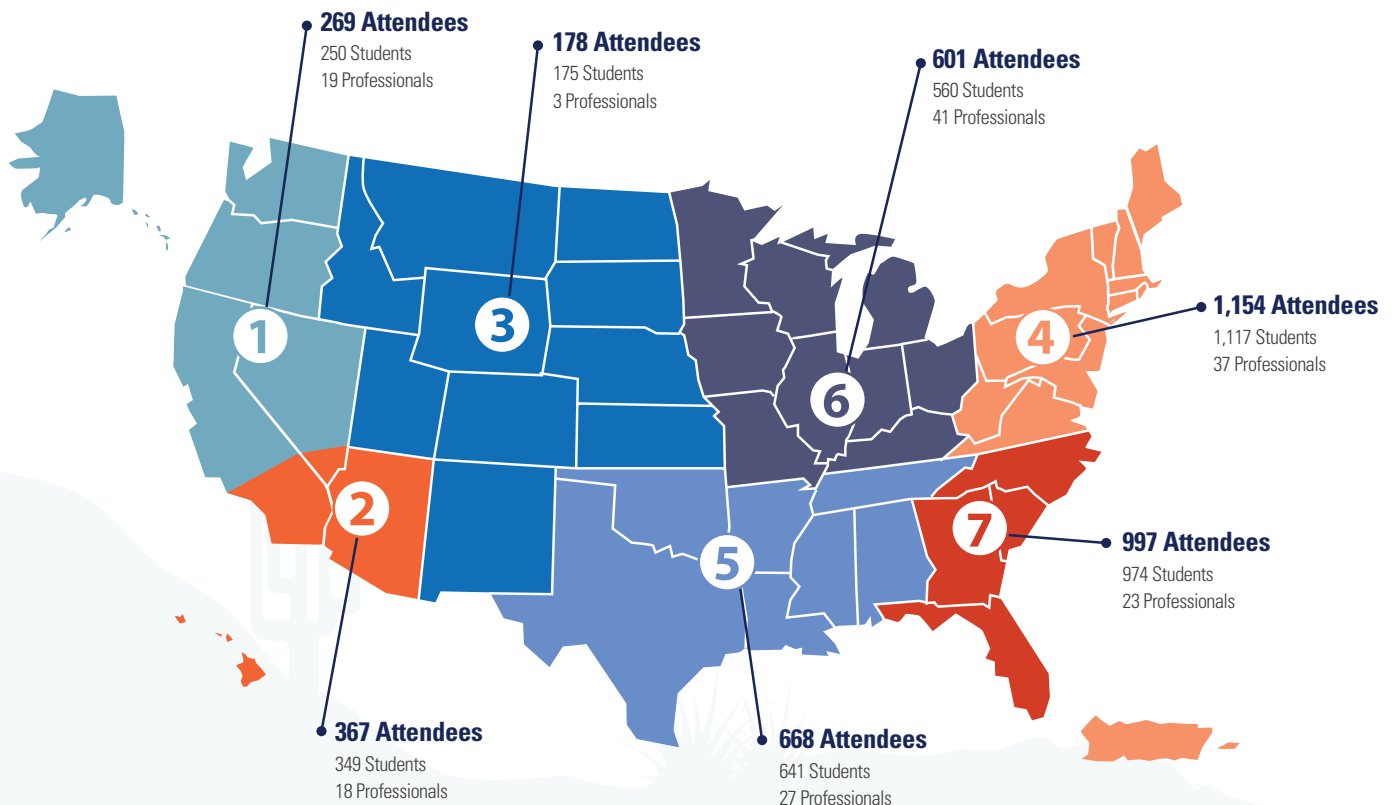
BY TYPE



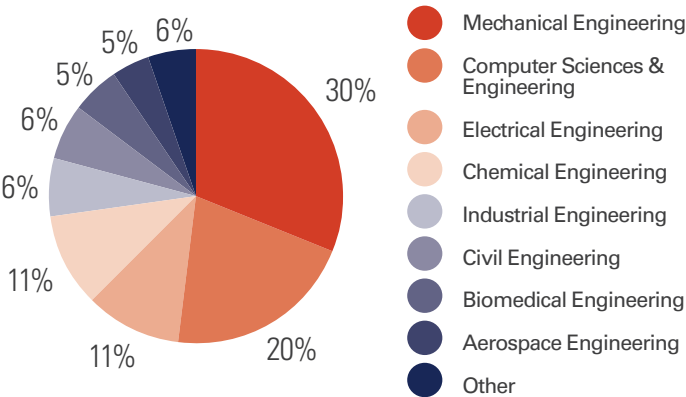
BY GENDER



BY REGION



UNDERGRADUATE MAJORS

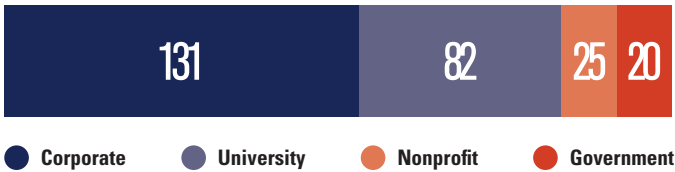


8 NEW LIFETIME MEMBERS

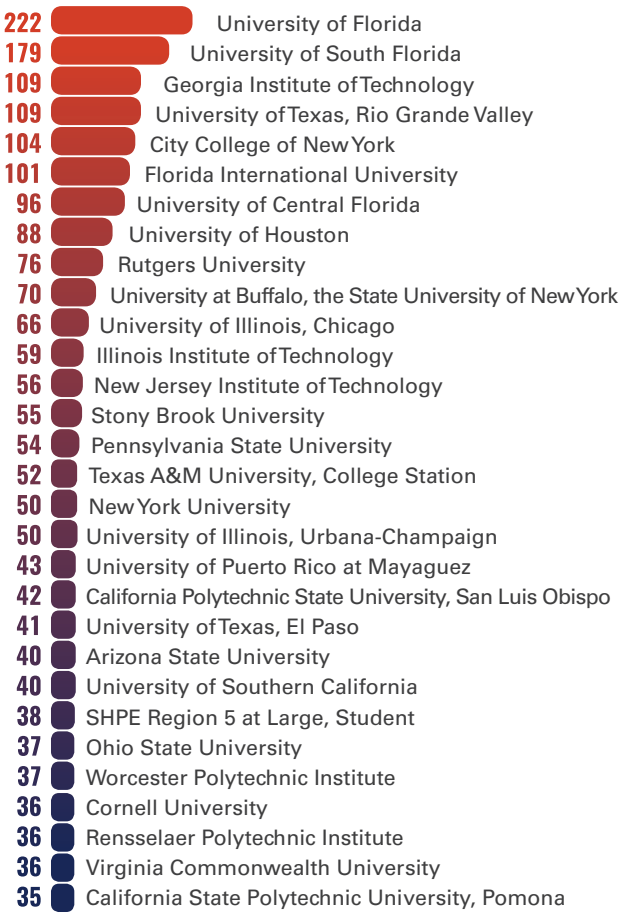
645 Total Lifetime Members

258 EXHIBITORS

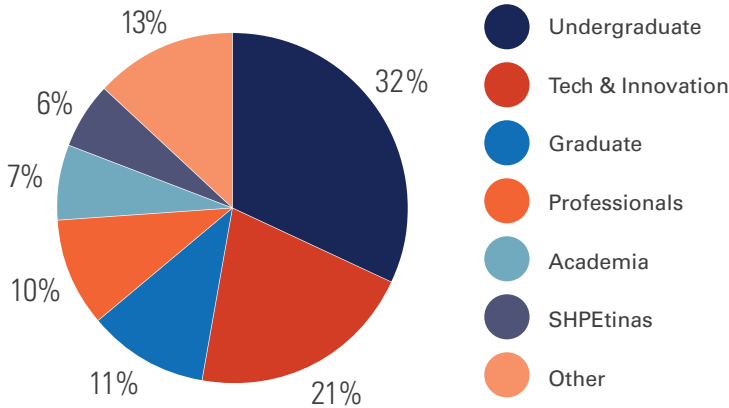
49,700 Total Square Feet



202 SCHOOLS REPRESENTED SCHOOLS WITH 35+ STUDENTS:



153 EDUCATIONAL SESSIONS



AWARDS GIVEN



WHY SHPE

The SHPE National Convention serves as the country's largest gathering of Hispanic STEM students and professionals, offering a unique opportunity to engage, support, educate and advance the careers of Hispanic students and professionals. Your participation further affirms your commitment to diversity in both your recruitment and retention efforts.

The current state of diversity in STEM is at the forefront of national conversations, and with good reason. Keeping up with the velocity of technology is going to require a far more diverse talent pool than the overwhelmingly non-diverse pool working in the field today. Without a wider range of perspectives, we will lose sight of critical innovation. Inclusive hiring yields a better understanding of customers and competitive advantage. It isn't just the right thing to do—it's good for business, too.

At SHPE, we know how much this matters because we live it. We recognize that our students and professionals aren't just the future of the Hispanic community, but the future of this entire country. We offer our members community, mentorship, and fellowship to ensure that the brightest minds in STEM don't go overlooked.



SHPE NATIONAL PROGRAMS

SHPEology

SHPE leadership development programs educate regional and chapter leaders on SHPEology: the framework for understanding and enacting the organization's core values, mission, and vision. SHPE uses this framework to offer training and resources that will enable regional and chapter leaders to sustain and grow successful regions and chapters. SHPE's annual National Institute for Leadership Advancement (NILA) conference provides regional leaders and newly elected chapter executive board members with information on SHPE, key leadership, training, and protocols for proper transition into their roles within the organization. SHPE's Regional Leadership Development Conferences (RLDC) take place in all seven SHPE regions, providing regional and student chapter leaders with the opportunity to improve their organizational, managerial, and technical skills while also learning how to improve on their regions' and chapters' infrastructure.

K-12

SHPE's K-12 programs increase student interest in STEM through community outreach events including local science fairs, academic and engineering summer camps, national Science Bowls, engineering competitions, the SHPE Pre-College Conference, Project 4-2-1, and regional and local Noche de Ciencias events. By participating in these programs, students increase their interest, self-efficacy, and identity in STEM fields. SHPE's K-12 programs inspire a long-term vision and help parents to see their child's opportunities and possibilities in pursuing academic success in STEM through bilingual parent training. Following our programming, more students are able to say, "I know what STEM is," "I can do STEM," and "I can see myself as a STEM professional."

Professionals

SHPE's Professional programs support our professional members at every point in their careers, from the early stages all the way up to the C-suite level and Board of Directors with an emphasis on programming for professional with up to 3 years of professional experience. SHPE provides innovative learning experiences to ensure that members are empowered with the skills, knowledge, and the experience needed to be successful STEM professionals.



Academic

SHPE's Academic program supports members' academic journeys and ensures their successful completion of STEM degrees. We provide annual scholarships as well as services such as the SHPE Career Center. Community college students, undergraduates, graduates, advisors, and educators in academia are supported with unique differentiated learning experiences in sessions at the National Convention, regional conferences and year-long programming in order to increase the number of Hispanic STEM professionals in the workforce.

SHPEtinias: Igniting Latinas in STEM

Our SHPEtinias: Igniting Latinas in STEM program provides comprehensive support to Latinas working in all areas of STEM. This program highlights opportunities for personal growth and improvement to guide Latinas as they become successful STEM leaders. SHPEtinias: Igniting Latinas in STEM offers specialized workshops at our regional conferences, networking opportunities, and a conference at our annual National Convention.

Technology & Innovation

Our Technology and Innovation program is designed to shine a spotlight on the latest technology in STEM, and the ways in which SHPE is impacting these fields. We host events such as Tech Talks, an Innovation Challenge: Engineering with a Purpose, and a variety of other engineering design challenges and competitions to educate our members about cutting-edge technology strategies. Experts in the field share new ideas, network, and spark dynamic discussions that invite SHPE members to be a part of the international conversation about technology and innovation.

For more information about SHPE's year-round programming email programs@shpe.org.

PRE-COLLEGE CONFERENCE

SHPE's annual Pre-College Conference is a two-day event designed to engage and excite high school students around STEM activities. Students participate in several hands-on activities presented by our professional member volunteers and corporate partners, including workshops and the Engineering Design Challenge. Workshops increase self-efficacy and interest in STEM subjects while exposing students to STEM degrees and careers. Parents have the opportunity to learn about college access and gain a stronger understanding of STEM careers. SHPE members empower participating students to start SHPE Jr. Chapters at their schools if they do not already have one. This ensures that their chapter receives access to SHPE's network, scholarship offerings, and funding opportunities for future programs and events on their campus.

Pre-College Conference Premier Partner \$25,000

- Opportunity to collaborate with SHPE committee members in identifying learning objectives and developing curriculum
- Keynote address focused on STEM careers and opportunities at opening breakfast session (10-minute limit)
- Present one workshop/hands-on activity in accordance with the Pre-College Conference learning objectives and guidelines
- Conference bag insert for Pre-College Conference bags (no paper inserts; up to 500)
- Pre-College Conference College/Career Fair Table
- Access for company representatives to engage with all student participants
- Five Pre-College Conference registrations for company representatives
- Opportunity to provide welcome letter to participants in event program
- Recognition with company logo in Pre-College Conference printed program
- Signage with company logo placement



All sponsorships include recognition on the convention website with logo and hotlink.

Pre-College Engineering Design Challenge

\$15,000

Described as an “unforgettable” and “life-changing” experience, our Engineering Design Challenge cultivates critical thinking and innovative problem solving for high school students. In consultation with the Pre-College Conference Planning Committee, you’ll enjoy the unique opportunity to develop a project for the challenge and mentor students as they work toward a solution.

- Speaking opportunity at the Engineering Design Challenge (10-minute limit)
- Company representatives serve as mentors and coaches
- Opportunity to provide marketing materials and/or giveaways during the Engineering Design Challenge
- Company logo prominently displayed on participant t-shirts
- Conference bag insert for Pre-College Conference bags (no paper inserts; up to 500)
- 3 Pre-College Conference Registrations
- Recognition with company logo in Pre-College Conference printed program
- Signage with company logo placement

Workshop / Hands-On Activity

\$5,500

Get students excited about STEM! These hands-on activities and interactive sessions teach students essential skills while encouraging discovery.

- Present one workshop/hands-on activity in accordance with the Pre-College Conference learning objectives and guidelines
- Recognition with company logo in Pre-College Conference printed program
- Conference bag insert for Pre-College Conference bags (no paper inserts; up to 500)
- 2 Pre-College Conference Registrations
- Signage with company logo placement



Pre-College Conference T-Shirt

\$5,000

- Logo placement on all Pre-College Conference attendee T-Shirts
- 1 Pre-College Conference Registration
- Conference bag insert for Pre-College Conference bags (no paper inserts; up to 500)

Pre-College Conference Bags

\$3,000

- Logo placement on all Pre-College Conference attendee bags
- 1 Pre-College Conference Registration
- Conference bag insert for Pre-College Conference bags (no paper inserts; up to 500)

Pre-College Conference College/Career Fair Table

\$500

- 6 foot display table
- Access to students beginning their journey through the STEM pipeline
- 1 Pre-College Conference Registration
- Opportunity to provide marketing materials and giveaways
- Recognition with name listing in Pre-College Conference printed program

All sponsorships include recognition on the convention website with logo and hotlink.

ACADEMIC CONFERENCE

The Academic Conference hosts students and faculty at all levels of higher education. Participants include community college students, undergraduate students, graduate students, faculty, advisors, and deans. This conference aims to provide participants with the necessary resources and network to address the disparity of Hispanics earning STEM degrees and entering the STEM workforce. Each of our tracks is tailored to address the particular needs of its respective audience.

Community College Track

The Community College Track provides community college student members with the resources and network they need to successfully transfer to four-year universities. Students gain insight from their interaction with professionals and corporate sponsors, mentoring from successfully transferred students, and networking with peers and faculty members from four-year universities across the country.

Community College Track Hospitality Suite **NEW!** \$4,500

Show your support for our growing community college population by providing them an opportunity to connect with other members who have successfully transferred.

- Light appetizers served
- Opportunity to provide marketing materials and giveaways
- Two full-convention registrations
- Signage with company logo placement

LGBTQ Track

Diversity in the workforce increases creativity in problem-solving and pure innovation. As projects become more complex, it is critical that focus remains on the task at hand and that a range of viewpoints and solutions are valued and safely expressed. This track strives to improve understanding of the challenges faced by the LGBTQ community in school, the workplace, and daily life and to foster the connections needed to tackle those challenges.

LGBTQ Track Hospitality Suite **NEW!** \$4,500

Show your support for the importance of every individual to bring their full, authentic self to the classroom or workplace and the need for allies to openly advocate their support of their LGBTQ peers.

- Light appetizers served
- Opportunity to provide marketing materials and giveaways
- Two full-convention registrations
- Signage with company logo placement



All sponsorships include recognition on the convention website with logo and hotlink.



Undergraduate Track

An essential supplement to our members' formal education, the Undergraduate Track provides undergraduate students with hands-on learning experiences to help prepare them for a successful transition into the STEM workforce. General Sessions and Tech Talks offer students key leadership, technical, professional, and business skills that will serve as the foundation for launching their careers.

General Sessions

General Sessions are your organization's chance to shine as a leader in your area of expertise and make an impact on the next generation of STEM professionals. Opportunities to present a General Session are open to all exhibitors and convention sponsors. For more information, including minimum curriculum requirements, please visit SHPE2019.org. Session availability is limited and not guaranteed.

Corporate Tours

As one of the convention's most exciting features, corporate tours allow convention-goers the rare opportunity to make a personal connection with your company. Give SHPE members a front row seat to your company's innovative technologies and operations. Companies with facilities near Phoenix, Arizona are encouraged to host a corporate tour. Tours are scheduled for Thursday, October 31, 2019. Transportation and meals to be provided by hosting company. To schedule a tour, please email sales@shpe.org.

All sponsorships include recognition on the convention website with logo and hotlink.

Graduate Track

The GraduateTrack facilitates networking and mentoring among graduate students and university faculty and administrators. Your support helps ensure that current and incoming graduate students are made aware of the vast array of opportunities available to them. Partnership in these programs provides access to top Master's and PhD-level talent in the industry, which includes researchers and thought leaders in engineering. The program includes the Graduate sessions, Graduate Luncheon, Distinguished Lecture Series, and the Graduate Writing Review Room.

Graduate Track Co-Partner

INDUSTRY \$12,000 / UNIVERSITY \$3,000 (4 AVAILABLE)

Focus areas for the 2019 GraduateTrack are:

- Graduate Access: Access to a diverse pool of talented students seeking to enter graduate programs within the next 1-2 years
- Graduate Success: Access to a diverse pool of Master's and PhD-level students in their first 1-3 years of graduate training
- Industry Workforce: Access to a diverse pool of Master's and PhD-level students interested in seeking industry positions within the next 1-2 years
- Academia Workforce: Access to a diverse pool of Master's and PhD-level students interested in seeking academic positions within the next 1-2 years

Sponsorship includes the opportunity to facilitate one of the sessions (to be approved by Graduate Track's leadership). Sponsoring companies must follow the topics defined within each focus area. Preference will be given to sponsors who can provide speakers that are SHPE members with a proven history of involvement and/or are at the postdoctoral level and above. Industry partner receives one session. Academic partners receive one session per two academic partners.

- Speaking opportunity at the Graduate Breakfast (5-minute limit for industry partner and 2-minutes per each university partner)
- Table at the Advanced Degree Hospitality Suite
- Access to the Graduate Writing Review Room on Saturday
- 2 full-convention registrations
- Dedicated email blast to Academic Conference attendees (*one joint email for academic partners and one for industry partners*)
- Lead retrieval scanner for session scanning (as available)
- Signage with company logo placement

Distinguished Lecture Series (including Graduate Breakfast and Luncheon)

\$10,000

Celebrate SHPE's brightest graduate students while empowering them to achieve continued success in their careers. Sponsors gain increased access to a diverse talent pool of Master's and PhD-level students. Sponsors also have the opportunity to network with the STAR Awards winners.

- Speaking opportunity during Graduate Breakfast (5-minute limit)
- Speaking opportunity during the Graduate Luncheon (10-minute limit)
- 10 premier seats at Graduate Luncheon VIP table
- Table at the Advanced Degree Hospitality Suite
- Access to the Graduate Writing Review Room on Saturday
- Two full-convention registrations
- Opportunity to provide marketing materials and/or giveaways
- Signage with company logo placement



All sponsorships include recognition on the convention website with logo and hotlink.



Engineering Science Symposium

\$8,500

Leaders in technology must not only be innovative, but must also have the ability to communicate their discoveries to other scientists, engineers and entrepreneurs. The Engineering Science Symposium provides a forum for SHPE undergraduate, graduate, and doctoral students to present their cutting-edge STEM research before a general technical audience. The Symposium offers students formal feedback on their research as well as mentoring on career development and technical presentation skills.

- Speaking opportunity at the Engineering Science Symposium awards ceremony (5-minute limit)
- Table at the Advanced Degree Hospitality Suite
- Access to the Graduate Writing Review Room on Saturday
- Two full-convention registrations
- Opportunity to present awards (Saturday at Career Fair and Graduate School Expo)
- Company representatives serve as mentors/judges
- Signage with company logo placement

Advanced Degree Hospitality Suite

\$800 PER TABLE

Limit 8

The Advanced Degree Hospitality Suite showcases universities, companies, and national laboratories currently seeking applicants with advanced degrees and expertise. Attendees will have the opportunity to network and interact with university and company representatives.

- One reserved table in a shared space
- Company displays, including one pop-up banner, may be showcased
- One full-convention registration
- Light refreshments provided
- Opportunity to provide marketing materials and/or giveaways

All sponsorships include recognition on the convention website with logo and hotlink.

Academia Track

The Academia Track is designed for postdoctoral scholars, non-tenured faculty, faculty, and deans. Participants gain valuable exposure as a trusted peer and innovative resources from collaborative and highly insightful audiences.

Faculty Development Symposium & Dinner \$10,000

The Faculty Development Symposium helps mentor and support pre-tenured engineering faculty for success in the engineering professoriate. Attendees benefit from general sessions developed by top-tier tenured faculty members, networking opportunities, National Science Foundation funding strategies, and access to the rest of the National Convention. In addition to their work as educators and scientists, faculty members serve as role models to engineering students. This has been directly associated with academic success leading to job placement. Our professional sessions help ensure the success of engineering faculty, enhancing their ability to empower SHPE students.

- Speaking opportunity at the Faculty Development Symposium dinner (10-minute limit)
- Faculty Development Symposium sessions developed by top-level tenured faculty members
- Four full-convention registrations
- Network with faculty members representing colleges across the country
- Signage with company logo placement

Deans Roundtable \$10,000 / \$5,000 CO-PARTNER

The Deans Roundtable invites deans from engineering universities across the country to share strategies for recruitment and retention of Hispanics in academia. Dialogue is centered around comprehensive solutions to support engineering students and faculty.

- Keynote addressed to respective program (5-minute limit)
- Opportunity to provide marketing materials and/or giveaways during program
- Signage with company logo placement



Advisor Track \$10,000 / \$5,000 CO-PARTNER

The Advisor Track is designed for chapter advisors, at the community college and university level. This track highlights the importance of the advisor role within the chapter and allows for collaborative working sessions for advisors to learn from each other's best practices. It also facilitates a network of advisors working at all levels from institutions across the country.

- Keynote addressed to respective program (5-minute limit)
- Opportunity to provide marketing materials and/or giveaways during program
- Signage with company logo placement

All sponsorships include recognition on the convention website with logo and hotlink.

Academic Conference Special Events

Resume Room Premier Partner

\$30,000

Support students transitioning into the workforce with helpful resume tips, interviewing insights, and more.

- Resume critiques by sponsoring company professionals
- High visibility with attendees
- Signage with company logo placement

STEM Discipline Luncheon

\$20,000

Limit 3

Host a luncheon that showcases a specific discipline of your choice. Select desired title and content.

- Keynote address to attendees
- SHPE electronic invite sent to attendees within your selected discipline
- Opportunity to provide marketing materials and/or giveaways
- Signage with company logo placement

SHPE Study Hall NEW!

\$15,000

With so many opportunities for networking and learning, the National Convention is a whirlwind. Provide a quiet space for students to prepare for interviews, reflect upon their experiences and new connections, or tackle assignments, allowing them to recharge their enthusiasm and stay fully immersed in the conference experience.

- SHPE electronic invite sent to attendees; includes welcome letter from sponsor along with logo and hotlink
- Opportunity to provide marketing materials and/or giveaways
- Signage with company logo placement

Industry-Specific Breakfast Panel

\$15,000

Host a panel discussion focused on your area of expertise. Enjoy an opportunity to inspire and network with future industry leaders.

- Provide panelists and moderator
- SHPE electronic invite sent to attendees within your selected industry
- Opportunity to provide marketing materials and/or giveaways
- Signage with company logo placement

SHPE Students & Professionals Mentoring Panel and Networking NEW!

\$10,000

Last year's inaugural event was a huge success! Wednesday night arrivals will have another opportunity this year to connect and network at this event that brings together Professional members (past SHPE student chapter members) with current undergraduate students. First hour features a panel of professionals with 0-3 years experience. Second hour offers networking activities.

- Light appetizers served
- Signage with company logo placement

Convention Readiness Session

\$8,000

Designed to help attendees prepare to navigate the convention, the first hour of this session features presentations by SHPE students and professional leaders on best practices for making the most of the experience. The session's second hour, focused on career development, is presented by the sponsoring company. This event takes place on Wednesday evening and repeats in four identical sessions (2:00/4:30/7:00/9:30).

- Deliver four one-hour workshop sessions to attendees
- Signage with company logo placement

All sponsorships include recognition on the convention website with logo and hotlink.

SHPETINAS: IGNITING LATINAS IN STEM CONFERENCE

The SHPEtinas: Igniting Latinas in STEM Conference supports Latinas with key educational and networking opportunities that help them successfully transition into the workplace. The program connects Latina members with past and present SHPEtina leaders and professionals who serve as successful role models in STEM academia and industry.

SHPEtinas: Igniting Latinas in STEM Luncheon

\$30,000 | \$27,500 IPC

Take center stage at this informal gathering that unites the power of networking and leadership development for SHPE Latinas.

- Keynote address to attendees
- Logo displayed during luncheon event
- 10 premier seats at VIP table
- Opportunity to provide marketing materials and/or giveaways
- Signage with company logo placement

SHPEtinas: Igniting Latinas in STEM Evening Networking

\$20,000

Access to top Latina students and professionals in a casual setting. Engage with Latinas building and expanding their network.

- Keynote address to attendees by a Latina leader in your organization, to speak on importance of networking (10-minute limit)
- Opportunity to provide marketing materials and/or giveaways
- Support mentoring component for Latina students in attendance
- Signage with company logo placement



All sponsorships include recognition on the convention website with logo and hotlink.



SHPEtinas: Igniting Latinas in STEM Leader Breakfast

\$18,000

Connect and engage with past and present SHPEtina chapter leaders over breakfast.

- Keynote address to attendees (10-minute limit)
- Company logo on electronic invite to attendees
- 10 premier seats at VIP table
- Opportunity to provide marketing materials and/or giveaways
- Signage with company logo placement

SHPEtinas: Igniting Latinas in STEM Power Up Social

\$8,000

The Igniting Latinas in STEM Power Up Social is a space for students and professionals to charge up with a snack before the career fair. Attendees will get an opportunity to network, practice their pitch, and get coaching on their game plan for the career fair in a casual setting.

- Support mentoring component for SHPEtinas in attendance
- Opportunity for company recruiters to engage and help prepare attendees
- Opportunity to provide marketing materials and/or giveaways
- Signage with company logo placement

SHPEtinas: Session/Workshop **NEW!**

\$6,500 | \$6,000 IPC

6 Available

Your company will shine as a key supporter of the SHPEtinas: Igniting Latinas in STEM Conference and the empowerment of Latinas in STEM. Any IPC member or sponsor interested in presenting a session within the SHPEtinas Conference must select this sponsorship option. SHPEtinas session/workshop themes are curated in conjunction with the SHPEtinas National Convention Planning Committee.

- 45-minute Session
- Two VIP full-convention registrations for speakers
- Opportunity to provide marketing materials and/or giveaways
- Signage with company logo placement

SHPEtinas: Session in Collaboration with Innovation and Technology Conference **NEW!**

\$6,500 | \$6,000 IPC

- 45-minute technical talk session
- Two VIP full-convention registrations for speakers
- Opportunity to provide marketing materials and/or giveaways
- Signage with company logo placement

All sponsorships include recognition on the convention website with logo and hotlink.



SHPEtinas: 4 STEM Leaders: Where are they now? Panel Participant Slot (Session in Collaboration with Professionals in STEM Conference) **NEW!**

\$2,000 | \$1,500 IPC

Selected company participant must have between 10-15 years of professional experience.

- Signage with company logo placement

SHPEtinas: 4 STEM Leaders: Where are they now? Panel Participant Slot

\$2,000 | \$1,500 IPC

4 Available

Selected company participant must have no more than 5 years of professional experience.

- Signage with company logo placement

SHPEtinas: T-Shirts **NEW!**

\$6,500

- Opportunity for company to display support of increased representation of Latinas in STEM with company logo and SHPEtinas Conference logo

SHPEtinas: Photo Booth Station **NEW!**

\$4,000

- Opportunity for company to display support of increased representation of Latinas in STEM with company logo and SHPEtinas Conference logo

SHPEtinas: Cafecito con SHPEtinas Networking **NEW!**

\$3,500

Join the SHPEtinas for a Saturday afternoon of coffee and career networking. (Sponsorship limited to media or non-profit organizations).

- Opportunity to provide marketing materials and/or giveaways
- Signage with company logo placement

SHPEtinas: Tote Bags **NEW!**

\$3,000

- Opportunity for company to display support of increased representation of Latinas in STEM with company logo and SHPEtinas Conference logo

SHPEtinas: Igniting Latinas in STEM Spotlight Series

\$1,500

Highlight an outstanding Latina leader from your organization while educating SHPEtinas in a TED talk-like presentation on technical careers and empowering them to rise as leaders themselves.

- 15-minute speaking opportunity
- Signage with company logo placement



All sponsorships include recognition on the convention website with logo and hotlink.

PROFESSIONALS IN STEM CONFERENCE

Across the country, companies are addressing the need for diversity leaders to ensure that they stay competitive in today's ever-evolving global economy. The Professionals in STEM Conference is a two-day summit that provides leadership development for STEM professionals at all experience levels. It is a way for our emerging leaders to network and learn how to navigate the STEM workplace. The Professionals in STEM Conference is your ticket to attracting and retaining highly effective Hispanic leaders, communicators, and problem solvers.

Professional Networking Reception THURSDAY OR FRIDAY - \$20,000

The SHPE National Convention is the country's largest venue for Hispanics in STEM to connect and develop professional relationships. Each networking event draws professionals from all career stages, from entry-level to executive ranks.

- 5-minute speaking engagement to welcome guests
- Sponsor representatives invited to attend
- Opportunity to assemble company displays throughout event area
- Opportunity to provide marketing materials and/or giveaways at welcome table
- Signage with company logo placement

Professional Lunch n' Learn THURSDAY OR FRIDAY - \$10,000

Engage professionals to share insights in an informal setting, while members build and expand their networks.

- Five full-convention registrations
- Electronic invite sent to all professional attendees with sponsor feature, logo and hotlink
- Opportunity to present one keynote lunch presentation or roundtable discussion
- Signage with company logo placement

Professional Breakfast NEW! THURSDAY - \$8,000

- Three full-convention registrations
- Electronic invite sent to all professional attendees with sponsor feature, logo and hotlink
- Opportunity to present one 10 minute welcome address
- Signage with company logo placement

Professional Learning Session NEW! THURSDAY OR FRIDAY - \$5,000

Take center stage to lead professional members in an engaging and dynamic presentation to inspire innovation and new connections.

- Two full-convention registrations
- 45-minute presentation
- Signage with company logo placement



All sponsorships include recognition on the convention website with logo and hotlink.

TECHNOLOGY & INNOVATION CONFERENCE

SHPE's Technology and Innovation Conference offers Tech Talks, general sessions, and hands-on activities to challenge members and showcase their skills. Events like the SHPE Innovation Challenge require students to draw on their ingenuity, technical aptitude, and marketing skills to develop a prototype or engineer improvements to an existing product. All of the events in the Technology and Innovation Conference provide members with the opportunity to learn strategies for solving common issues, effectively communicating complex ideas to a broad audience, and navigating the relationship between innovation, business, and policy.



Tech Talks

Tech Talks focus exclusively on modern technologies and innovations within STEM. Present on your own, or join forces with other leaders in a similar subject area for an even more dynamic discussion. This year's theme is "Engineering Up!". In exploring the impact of a good engineering team, we want to inspire attendees to accomplish the unimaginable. Opportunities to present a Tech Talk are open to all exhibitors and convention sponsors. For more information, including minimum curriculum requirements, please visit SHPE2019.org. Session availability is limited and not guaranteed.

Design Competition \$55,000

Undergraduate students are challenged to draw upon their ingenuity, technical aptitude, and marketing skills to design a prototype or engineer improvements to an existing product.

- Sponsoring company presented to members during competition kick-off
- Company representatives invited to serve on judges' panel
- Presentation of awards to winners at career fair
- Photo opportunity with winning team
- Company representatives are encouraged to partake in various competition roles
- Opportunity to award your company products or a select prize to competition winners
- Signage with company logo placement

Innovation Challenge "Powered by" Sponsorship

Provide server API access or hardware to participants to complete challenge and receive sponsorship recognition. If interested and for complete details on sponsorship, email sales@shpe.org.

Innovation Challenge - Engineering With a Purpose \$25,000 | \$22,500 IPC

Limit 3

Formally known as the SHPE Hackathon, the Innovation Challenge allows participants to work in teams. Students identify a need for innovation, conceptualize an idea, and incubate a solution. Emphasis will be put on the feasibility, marketability, and impact of these solutions. Participants will have the opportunity to work in a lab and experience firsthand how innovations in design can be applied. Students will also hear from STEM professionals who are working to tackle emerging global challenges.

- Co-sponsors and committee members will determine the specific challenge
- Each co-sponsor may assign one representative to judges' panel
- Company representatives are encouraged to serve as mentors
- Table at Innovation Challenge Career Fair
- Opportunity to provide marketing materials and/or giveaways
- Signage with company logo placement

All sponsorships include recognition on the convention website with logo and hotlink.



Tech Luncheons

\$20,000

Limit 2

Luncheons provide attendees an opportunity to hear from speakers on various topics related to Technology & Innovation. Host 120 attendees for a plated lunch so that they may engage with and learn from dynamic speakers within your organization.

- Keynote address to attendees
- SHPE electronic invite sent to attendees within your selected discipline
- Opportunity to provide marketing materials and/or giveaways
- Signage with company logo placement

Start-Up Lounge & Pitch Competition

\$12,500

Provide key mentorship and advice to members looking to start their own enterprises. Bring together experts that can impart wisdom from their journeys through the various stages of a start-up, including market research, business planning, and presentation skills. Spot new talent and potential investment opportunities.

- Fully furnished space
- Sponsor representatives are encouraged to participate as mentors
- Opportunity to provide marketing materials and/or giveaways
- Signage with company logo placement

All sponsorships include recognition on the convention website with logo and hotlink.

Technology & Innovation Breakfast Session

\$10,000

The breakfast session is an opportunity to get students and professionals excited about being immersed in hands-on learning and connecting with industry experts while enjoying a continental breakfast. Friday's opening session will welcome students and professionals to the Technology and Innovation Conference.

- Keynote address to attendees
- Opportunity to provide marketing materials and/or giveaways
- Signage with company logo placement

Extreme Engineering Competition Team

\$8,500 | \$8,000 IPC

Limit 10

The Extreme Engineering Challenge is a nonstop 24-hour competition that simulates an accelerated engineering working scenario, to help students build the skills necessary for meeting the profession's most grueling demands.

- Sponsoring company presented to members during competition kick-off
- Company representatives serve as mentors and coaches to sponsored team
- Company representatives screen and select their team members
- Photo opportunity with sponsored team
- A real-world, 24-hour interview process with up-and-coming engineering talent
- Signage with company logo placement

Extreme Engineering Participant Fuel Station

\$5,000

Support participants during the rigorous, 24-hour competition by providing snacks and refreshments.

- Signage with company logo placement

Technology & Innovation General Session

\$4,500 | \$4,000 IPC

Limit 3

Provide a rich learning opportunity for attendees pursuing or interested in technology, innovation, and entrepreneurship. These sessions offer hands-on experience in solving real world problems with implications extending well beyond the convention.

- Opportunity to provide marketing materials and/or giveaways
- Signage with company logo placement

Tech Theatre

\$2,500 | \$2,000 IPC

Limit 5

Highlight new ideas, products, and solutions from your company in an intimate, educational setting. Ten-minute presentation slots are assigned on a first-come, first-serve basis, with priority given to our IPC members.

- Prominently positioned theatre; seats 50 people at the Career Fair and Graduate School Expo
- Each presentation will be listed on the theatre schedule
- Signage with company logo placement

Innovation Challenge Career Fair Table NEW!

\$2,000 | \$1,500 IPC

Limit 25

See participants in action! Opportunity to meet and recruit directly from competition participants.

- One six foot table
- Signage with company logo placement



All sponsorships include recognition on the convention website with logo and hotlink.

SPECIAL EVENTS

Our special events offer exciting opportunities for companies that wish to further SHPE's mission to support Hispanics in STEM. Not only will you demonstrate your support for diversity and inclusion, but you will also benefit from networking opportunities with prospective employees, clients, and professionals. For more information on nomination criteria and selection process, please email starawards@shpe.org.

STAR Awards

\$65,000 | \$60,000 IPC

The prestigious SHPE Technical Achievement and Recognition (STAR) Awards honor outstanding professionals for their dedication, commitment, and selfless efforts to grow and advance Hispanics in STEM careers. STAR Awards also recognize a company and government agency for demonstrating significant, measurable, and visible assistance to further SHPE's mission. At this prestigious black-tie event, STAR Award honorees share their inspirational stories with peers, students, and corporate representatives.

- Keynote address to attendees (10-minute limit)
- Opportunity to show a 60-second, sponsor-provided video
- One free-standing sign
- Company logo displayed on screens
- Personalized gobo lighting (upon availability)
- Opportunity to present one STAR Award
- 10 premier seats at VIP table
- Full-page ad in the STAR Awards program
- Recognition in electronic postcard advertising
- One attendee convention bag insert (no paper inserts)
- Signage with company logo placement



All sponsorships include recognition on the convention website with logo and hotlink.



Excellence in STEM Luncheon

\$60,000 | \$55,000 IPC

This is a high-profile opportunity to address attendees and VIPs as we honor STEM professionals and outstanding SHPE chapters that have made significant contributions. Select STAR Award winners will also be recognized at this event.

- Keynote address to attendees (10-minute limit)
- Opportunity to show a 60-second, sponsor-provided video
- One free-standing sign
- Company logo displayed on screens
- Personalized gobo lighting (upon availability)
- Opportunity to present one award
- 10 premier seats at VIP table
- Full-page ad in the STEM Luncheon program
- Recognition in electronic postcard advertising
- One attendee convention bag insert (no paper inserts)
- Signage with company logo placement

Opening Ceremony

\$60,000 | \$30,000 CO-PARTNER

Limit 2

Join us in welcoming convention attendees and sponsors at our most highly-attended event!

- Keynote address to attendees (10-minute limit)
- Opportunity to show a 60-second, sponsor-provided video
- One free-standing sign
- Company logo displayed on screens
- Recognition in electronic postcard advertising
- Opportunity to place company displays throughout event area
- One attendee convention bag insert (no paper inserts)
- Signage with company logo placement

All sponsorships include recognition on the convention website with logo and hotlink.



High Achievers Breakfast \$25,000

Celebrate the success of SHPE student members who have attained a 3.5 GPA or higher. Scholarship recipients will also be invited and recognized.

- Keynote address to attendees (10-minute limit)
- Opportunity to show a 60-second, sponsor-provided video
- 10 premier seats at VIP table
- Opportunity to provide marketing materials and/or giveaways
- Signage with company logo placement



Chapter Presidents' Breakfast \$25,000

Join the SHPE Board of Directors Chair in recognizing the achievements of our chapter presidents.

- Keynote address to attendees (10-minute limit)
- Opportunity to show a 60-second, sponsor-provided video
- 10 premier seats at VIP table
- Photo opportunity with award recipients
- Opportunity to provide marketing materials and/or giveaways
- Signage with company logo placement

STAR Awards Reception \$15,000

Enjoy networking with STAR Award recipients during our signature pre-event reception.

- Keynote address to attendees (5-minute limit)
- One free-standing sign
- Sponsor representatives invited to attend
- Opportunity to place company displays throughout event area
- Signage with company logo placement

All sponsorships include recognition on the convention website with logo and hotlink.

SHPE Lifetime Members & Founders' Reception \$22,500

This reception brings together professionals and industry leaders to celebrate current Lifetime Members and honor new Lifetime Members. Members who choose to join this select group are committed to fulfilling SHPE's mission and vision.

- Keynote address to attendees (10-minute limit)
- One Lifetime Membership
- Photo opportunity with new Lifetime Members
- Sponsor representatives invited to attend
- Opportunity to place company displays throughout event area
- Signage with company logo placement

SHPE Convention Committee Dinner \$10,000

Show your support of the behind-the-scenes "dream team." SHPE's National Convention is made possible through the tireless efforts of nearly 100 committee members that volunteer their time and talents for months before the convention is realized. Join us in a show of appreciation of their efforts at the kick-off dinner Tuesday night.

- Speaking opportunity to address the committee (10-minute limit)
- Sponsor co-branding on special committee gift
- 10 sponsor representatives invited to dinner
- Signage with company logo at committee headquarters in Convention Center



Ribbon-Cutting Ceremony \$9,000

Help celebrate the grand opening of the Career Fair and Graduate School Expo!

- Speaking opportunity to address attendees (2-minute limit)
- Opportunity to cut the ribbon
- Photo opportunity with SHPE National VIPs
- Signage with company logo placement

Saturday Celebration \$7,500

Host a night your future STEM stars will never forget!

- Promotion of event on social media
- Opportunity to place company displays throughout event area
- Signage with company logo placement

SHPE Social Media Ambassador Forum & Networking Event \$7,500

Engage with SHPE's team of Ambassadors. Participants are carefully selected and represent SHPE's brightest leaders and influencers within the SHPE familia.

- Speaking opportunity to address the committee (10-minute limit)
- Two social media posts live from event
- Company hashtags and handles included in posts
- Signage with company logo

All sponsorships include recognition on the convention website with logo and hotlink.



Hospitality Suites

Our fast-selling hospitality suites are offered on a first-come, first-serve basis. Meet attendees in a more personal, one-on-one setting. Each hospitality suite includes high top round tables (varies by room and on a first come, first serve basis) and standard A/V. Food and beverage are not included and must be ordered through the venue.

PLATINUM – \$8,500/\$8,000 IPC

3,900-4,000 Square feet
(1 available Thursday)

GOLD – \$7,500/\$7,000 IPC

3,000-3,100 Square feet
(7 available each night)

SILVER – \$6,500/\$6,000 IPC

2,600-2,800 Square feet
(6 available each night)

BRONZE – \$5,500/\$5,000 IPC

2,100-2,200 Square feet
(3 available each night)

- Offer an inside peek into your company culture through branding and themed decor (provided by sponsor)
- Meet and greet hundreds of attendees
- Opportunity to provide marketing materials and/or giveaways throughout suite
- Opportunity to assemble company displays throughout suite area
- Signage with company logo placement

Executive Roundtable

\$6,000

Show your support for the advancement of Hispanics in the workforce. The executive roundtable brings government and company executives together for a robust dialogue led by tech, science, and engineering experts. Executives will discuss best practices for developing and sustaining a diverse, inclusive culture.

- Speaking opportunity (10-minute limit)
- Signage with company logo placement

SHPE Social Host / Thursday or Friday

\$5,000

All convention-goers are invited to celebrate a successful day of career development by attending this nightly networking social.

- Promotion of event on social media
- Opportunity to place company displays throughout event area
- Signage with company logo placement

Sponsor Spotlight Sessions

\$4,000

Limit 5

Highlight your organization and educate attendees on company culture, internships, and employment opportunities.

- 45-minute informational session
- Signage with company logo placement

All sponsorships include recognition on the convention website with logo and hotlink.

BRANDING | DIGITAL

Your digital footprint will have a long-lasting impact for more than 8,000 convention attendees. Increase your brand exposure by incorporating the latest social and digital media tools to engage with targeted audiences!

Wi-Fi Connectivity

\$20,000 | \$10,000 CO-PARTNER

Limit 2

Receive maximum brand visibility by providing attendees a necessary Wi-Fi service that enables them to connect from their personal devices.

- 10 strategically placed hot zone signs with company logo
- Splash page acknowledgment (if available)

Social Media Wall

\$15,000

Connect with attendees in real-time as they post and share! Our social media wall, prominently displayed in the convention center lobby, pulls content from our app for an interactive experience. Signage will prominently showcase your logo.

Convention App

\$9,000

Limit 3

Available to Android and Apple users, the convention app is an opportunity for high-exposure placement that drives traffic to your company's website or onsite presence. The app is free to attendees and easy to download, allowing you to connect with a large audience that spans the whole convention.

- Rotating banners
- One push notification alert per day (Thursday–Saturday)
- Post-convention engagement report



All sponsorships include recognition on the convention website with logo and hotlink.

\$4,500

- Put your company name and logo front and center
- Create your own messaging or use our SHPE National Convention theme
- Distributed from SHPE to all attendees or an attendee group of your choosing



\$2,500

Promote your workshop or exhibitor booth to SHPE's nearly 15,000 followers on Twitter, Facebook, and Instagram. Show your company's commitment to diversity and inclusion while raising brand visibility and driving traffic to your website.



The Power of Transformation | 31

BRANDING | ONSITE

Show your commitment to Hispanics in STEM and create buzz for your organization. We offer our partners a powerful platform to drive recognition, increase exposure, and grow brand loyalty.

Convention Badge Lanyards

\$30,000

Every attendee will wear an official lanyard with your company logo prominently displayed, making this an exclusive opportunity to showcase your brand.



Hotel Key Cards

\$20,000

This is the real key to winning over our attendees: adding your brand to their hotel key card. Each key card will be imprinted with your company logo and messaging.

Career Fair & Graduate School Expo

\$20,000

Take center stage as the highlight sponsor of SHPE's main event, the Career Fair & Graduate School Expo.

- Access to attendee resumes
- Prominent signage with company logo placement on overhead windows looking into the exhibit hall
- 20 Career Fair & Graduate School Expo registrations

Registration Area

\$15,000

All attendees begin their convention experience at the registration area, making this is an opportunity for maximum brand visibility.

- Company logo prominently displayed on registration counters
- One attendee convention bag insert (no paper inserts; minimum 5,000)



Refresh & Recharge Station

\$15,000

Help convention attendees jumpstart their afternoon by hosting a coffee-fueled charging station and lounge area with your company logo prominently displayed. Sponsor is invited to provide additional giveaways.

Premier Convention Center Entrance Branding

\$12,500 | \$10,000 IPC

Put your brand front and center. Use your company logo to help welcome attendees to Phoenix, AZ and the 2019 SHPE National Convention.

Wellness Encounters

\$10,000

Provide convention attendees a well-balanced experience with relaxing five minute upper body massages complements of your company. Join us in enhancing attendees' onsite experience.

- Sponsor may provide branded polos for service providers
- Signage with company logo placement

All sponsorships include recognition on the convention website with logo and hotlink.



Convention Bags \$6,000 CO-SPONSOR

Limit 4

Given to 5,000 attendees, SHPE National Convention bags with your company logo prominently displayed will extend your visibility throughout the convention and well beyond closing day.

STAR Awards or STEM Luncheon Segment \$10,000

Showcase your organization before an audience of STEM students and professionals during either of these signature events.

- Opportunity to show a 60-second, sponsor-provided video
- Half-page advertisement in event program

Escalator Clings \$8,000

Show attendees your company is the one that will take them places. Prominently display your brand logo and messaging across one set of escalators in the convention center. Wherever attendees go, you'll be right there with them.

Main Lobby Banner \$6,000

Get attendees' attention first thing when they walk into the convention center. Place your company's logo and messaging in the main lobby.

Free-Standing Sign \$5,500

Drive traffic to your booth, showcase your organization's award winner, or display a customized message on a free-standing sign placed in a highly visible area.

STAR Awards Winner's Lane \$2,500 | \$2,250 IPC

Show your support of leaders in STEM with company logo placement on award winner showcase boards in prominent area within convention center.

All sponsorships include recognition on the convention website with logo and hotlink.



Sizzle Reel

\$2,000 | \$1,500 IPC

Connect visually with your target audiences. Create a two-minute video that highlights opportunities at your company or organization. Your sizzle reel will be played on a loop in a high-traffic area.

Career Fair & Graduate School Expo Aisle Banners

\$1,500 | \$1,250 IPC

Showcase your company logo with placement on one overhead aisle sign within exhibit halls.

Advertising

DIGITAL PROGRAM GUIDE

\$3,000 full-page ad

STAR AWARDS PROGRAM

\$1,200 full-page ad | \$700 half-page ad

STEM LUNCHEON PROGRAM

\$1,000 full-page ad | \$600 half-page ad

Printed Convention Guide

\$2,500

Get noticed again and again, every time attendees consult their guide to the convention. The printed directory includes an exhibition map for the Career Fair on one side and the convention agenda on the other, with your company logo prominently displayed.



Foot Prints

\$3,000 | \$2,500 IPC

Lead the way to opportunities with 10 floor stickers with logo placement or custom messaging in exhibit hall.

Attendee Bag Check **NEW!**

\$2,500

Provide attendees with necessary bag check services.

- Company logo prominently displayed
- Company logo on return coat ticket

All sponsorships include recognition on the convention website with logo and hotlink.

IMPORTANT DATES

CAREER FAIR & GRADUATE SCHOOL EXPO

Wednesday, Oct 30	8:00am – 12:00pm	Exhibitor move-in • IPC ONLY
Wednesday, Oct 30	12:00pm – 4:30pm	Exhibitor move-in • ALL
Thursday, Oct 31	8:00am – 4:30pm	Exhibitor move-in • ALL
Friday, Nov 1	8:00am – 11:00am	Exhibitor move-in • ALL
Friday, Nov 1	2:00pm – 5:00pm	Career Fair & Graduate School Expo
Saturday, Nov 2	10:00am – 4:00pm	Career Fair & Graduate School Expo
Saturday, Nov 2	4:00pm – 10:00pm	Exhibitor move-out • ALL

INTERVIEW BOOTHS

Thursday, Oct 30	8:00am – 12:00pm	Interview Booths move-in • ALL
Thursday, Oct 30	1:00pm–5:00pm	Interview Booths available • IPC ONLY
Friday, Nov 1	8:00am–5:00pm	Interview Booths available • ALL
Saturday, Nov 2	8:00am–5:00pm	Interview Booths available • ALL

KEY DATES

March 15	Last day to renew commitments from 2018 SHPE Convention, “first right of refusal” deadline for non-IPC
March 15	Workshop abstract deadline to submit for two guaranteed workshops • IPC ONLY
March 18	Workshop abstract submissions open to all sponsors/exhibitors (signed commitment form must be on file).
March 22	Last day to renew commitments from 2018 SHPE Convention, “first right of refusal” deadline • IPC ONLY
April 26	Deadline for commitment form submissions to be eligible for early bird rate.
May 10	Workshop abstract submission deadline. No additional workshop proposals will be accepted after this date.
May 21	IPC booth selection process at Q4 IPC meeting.
June 12	Exhibitor booth selection opens to all non-IPC.
June 28	Payment due date to secure Early Bird pricing. Invoices pending payment after this date will be updated to reflect “regular” pricing.
August 30	Deadline for cancellation with refund (minus 25% administrative fee). Payment deadline to guarantee inclusion in 2019 SHPE National Convention marketing materials.
September 1	All cancellations are non-refundable.
September 27	All payments must be received by this date.
October 2	Exhibitor online registration opens.
October 9	Last day to qualify for discount pricing through Freeman.

Dates subject to change. Please email sales@shpe.org for the most up-to-date information available.

EXHIBITOR/IPC REGISTRATION Each exhibitor/IPC receives an allotted number of Full-Convention Registrations and/or Career Fair-Only badges. Each registration must be assigned to one of your representatives via the online corporate registration system. Login credentials are emailed to point of contact stated on commitment form through an automated system in early October. All representatives requiring access to the career fair or interview booths outside of general open hours will require an exhibitor/IPC registration. Only those registrants processed through exhibitor registration will have the appropriate access. Representatives registered through attendee registration (undergraduate, graduate, professional, non-member) will not have access to the exhibit floor or interview hall during set-up. We will be unable to make exceptions. We encourage you to communicate this information to all individuals from your organization.

OFFICIAL SERVICE CONTRACTOR We are pleased to select Freeman to serve as the Official Service Contractor. To assist you in planning, the SHPE Exhibitor Kit will be made available online by June 2019. It is imperative that the SHPE Exhibitor Kit be reviewed and understood in its entirety. Please note: electricity, Wi-Fi, and carpeting are not included in your booth-level participation. SHPE will provide appropriate floor covering/carpet for government level, nonprofit level, and university/academic level exhibitors only. Floor covering that covers the entire booth space is a requirement for Career Fair exhibitors and will be billed directly to your organization if it is not ordered from Freeman or installed by Friday, November 1st, 2019 at 10:00am. SHPE follows IAEE rules for exhibiting with variations that will be listed in the exhibitor service manual.



TOTAL ACCESS

Gain maximum exposure as a Premier Convention Partner! Make your company name one that our attendees will never forget. Select from one of the packages below; each specifically designed to deliver maximum return on investment while helping achieve your recruitment and branding goals.

PREMIER LEVELS	VISIONARY <small>SOLD OUT</small> Limit 2	INNOVATOR Limit 3	AMBASSADOR
Early-Bird Rate on or before 04/26/2019	\$110,000	\$60,000	\$30,000
Regular Rate after 04/26/2019	\$115,000	\$65,000	\$32,500
Maximum convention visibility opportunity	X	X	
Free-standing promotional signs	2	1	
Exclusive exhibit space in the Career Fair exhibit hall	20' x 40'	20' x 30'	10' x 30'
5-minute speaking opportunity: Thursday Opening Ceremony, Excellence in STEM Luncheon, OR STAR Awards Gala	X		
30-Second, sponsor-created video: Showcased at Excellence in STEM Luncheon OR STAR Awards Gala	X		
Early access to housing block with strategy room at selected hotel	X		
Interview booths	10	6	4
Access to the SHPE resume database	12 months	9 months	6 months
Job postings	15	10	5
Hospitality Suite (Bronze)	X	X	
SHPE Social Thursday OR Friday	X		
Guaranteed Workshop Session	2	1	
Full-convention registrations	20	15	10
Career Fair-only registrations	20	10	5
Excellence in STEM Luncheon tickets	15	10	5
STAR Awards Gala tickets	15	10	5
3-month banner ad placement on the convention website	X		
Company logo on committee polo shirts (70+)	X		
Prominent placement of company logo on convention guide	X		
One convention attendee bag insert (4,000 minimum, no paper inserts)	X	X	
One electronic postcard to attendees	X	X	
Level-specific recognition on the convention website with logo and hotlink	X	X	X
Level-specific recognition in the digital convention program guide with logo	X	X	X
Logo placement on exhibitor-level recognition board in the convention center	X	X	X
Booth# listing in 2019 SHPE National Convention mobile app	X	X	X

EXHIBITOR ACCESS

Recruit the most innovative rising stars among Hispanic STEM students and professionals. Exhibit at our Career Fair & Graduate Expo alongside 200+ corporations, associations, and universities.

TIER 1	PLATINUM	GOLD	SILVER	BRONZE
Early-Bird Rate on or before 04/26/2019	\$21,000	\$14,500	\$10,500	\$8,000
Regular Rate after 04/26/2019	\$22,500	\$15,500	\$11,000	\$8,500
One exhibitor booth with level-specific placement	10' x 30'	10' x 20'	10' x 10'	10' x 10'
Full-convention registrations	10	7	5	2
Interview booths	2	1	1	
Excellence in STEM Luncheon tickets	5			
STAR Awards Gala tickets	5			
Online resume access	4 months	3 months	2 months	
Booth# listing in 2019 SHPE National Convention mobile app	X	X	X	X
Logo placement on exhibitor-level recognition board in the convention center	X	X		
Placement on exhibitor-level recognition board in the convention center			X	X
Level-specific recognition on the convention website with logo and hotlink	X	X		
Level-specific recognition with company name on convention website			X	X
Level-specific recognition in the convention program guide	X	X	X	X

TIER 2	GOVERNMENT**	NONPROFIT***	UNIVERSITY/ACADEMIC
Early Bird Rate on or before 04/26/2019	\$4,950	\$1,600	\$1,300
Regular Rate after 04/26/2019	\$5,100	\$1,650	\$1,350
One exhibitor booth with level-specific placement	10' x 10'	10' x 10'	10' x 10'
Full-convention registrations	2	1	1
Required floor covering/carpet provided*	X	X	X
Level-specific recognition in the convention program guide	X	X	X
Booth# listing in 2019 SHPE National Convention mobile app	X	X	X
Level-specific recognition with company name on convention website	X	X	X

All 10'x10' exhibit spaces include pipe and drape, one 6' table, two chairs, and one wastebasket. Floor covering/carpet requirement will be reinforced at all exhibit levels. SHPE will not provide carpeting materials for booths outside of government, nonprofit, and university. All exhibitors are expected to adhere to the good neighbor policy of no more than five representatives per 10'x10' booth space at one time. All *Early-Bird* invoices must be paid by 06/28/2019 in order to take advantage of special pricing. Invoices not paid by 06/28/19 will be updated to reflect *Regular* pricing. All invoices must be paid by 09/27/2019. Payments received after 09/27/2019 are subject to a 25% late fee.

*SHPE will provide appropriate floor covering/carpet for government level, nonprofit level, and university/academic level exhibitors only. Upgrades and substitutions will not be accepted. Exhibitor may provide alternate floor covering/carpet, no discounts or reimbursements will be applied.

**Valid .gov email address required for government sponsorship.

***501 (c)3 documentation required for nonprofit sponsorship.



CONVENTION OPPORTUNITIES

COMPANY | ORGANIZATION | SCHOOL

Name listing for all marketing (44 character limit)

PRE-COLLEGE CONFERENCE

- Pre-College Premier Partner
 - \$25,000
- Pre-College Engineering Design Challenge
 - \$15,000
- Pre-College Workshop / Hands-On Activity
 - \$5,500
- Pre-College T-Shirt
 - \$5,000
- Pre-College Bags
 - \$3,000
- Pre-College College/Career Fair Table
 - \$500

ACADEMIC CONFERENCE

- Community College Hospitality Suite
 - \$4,500
- LGBTQ Hospitality Suite
 - \$4,500
- Graduate Track Co-Partner
 - Industry \$12,000
 - University \$3,000
- Distinguished Lecture Series
 - \$10,000
- Engineering Science Symposium
 - \$8,500
- Advanced Degree Hospitality Suite
 - \$800 Per Table
- Faculty Development Symposium & Dinner
 - \$10,000
- Deans' Roundtable
 - \$10,000
- \$5,000 Co-Partner
- Advisor Track
 - \$10,000
- \$5,000 Co-Partner
- Resume Room Premier Partner
 - \$30,000
- STEM Discipline Luncheon
 - \$20,000
- SHPE Study Hall
 - \$15,000
- Industry-Specific Breakfast Panel
 - \$15,000
- Mentoring Panel & Networking
 - \$10,000
- Convention Readiness Session
 - \$8,000

SHPETINAS CONFERENCE

- SHPEtinias Luncheon
 - \$30,000
 - \$27,500 IPC
- SHPEtinias Evening Networking
 - \$20,000
- SHPEtinias Leader Breakfast
 - \$18,000
- SHPEtinias Power Up Social
 - \$8,000
- SHPEtinias: Session/Workshop
 - \$6,500
 - \$6,000 IPC

SHPEtinias: Innovation & Tech Session

- \$6,500
 - \$6,000 IPC
- SHPEtinias T-Shirts
- \$6,500
- SHPEtinias Photo Booth Station
- \$4,000
- Cafecito con SHPEtinias Networking
- \$3,500
- SHPEtinias Tote Bags
- \$3,000
- SHPEtinias: Professionals Panel Participant Slot
- \$2,000
 - \$1,500 IPC
- SHPEtinias: Leaders Panel Participant Slot
- \$2,000
 - \$1,500 IPC
- SHPEtinias Spotlight Series
- \$1,500

PROFESSIONALS IN STEM CONFERENCE

- Professional Networking Social
 - \$20,000 Thursday
 - \$20,000 Friday
- Professional Lunch n' Learn
 - \$10,000 Thursday
 - \$10,000 Friday
- Professional Breakfast
 - \$8,000
- Professional Learning Session
 - \$5,000 Thursday
 - \$5,000 Friday

TECHNOLOGY & INNOVATION CONFERENCE

- Design Competition
 - \$55,000
- Innovation Challenge
 - \$25,000
 - \$22,500 IPC
- Tech Luncheons
 - \$20,000
- Start-Up Lounge
 - \$12,500
- Technology & Innovation Breakfast Session
 - \$10,000
- Extreme Engineering Competition Team
 - \$8,500
 - \$8,000 IPC
- Extreme Engineering Participant Fuel Station
 - \$5,000
- Technology & Innovation General Session
 - \$4,500
 - \$4,000 IPC
- Tech Theatre
 - \$2,500
 - \$2,000 IPC

Innovation Challenge Career Fair Table

- \$2,000
- \$1,500 IPC

SPECIAL EVENTS

- STAR Awards
 - \$65,000
 - \$60,000 IPC
- Excellence in STEM Luncheon
 - \$60,000
 - \$55,000 IPC
- Opening Ceremony
 - \$60,000
- \$30,000 Co-Partner
- High Achievers' Breakfast
 - \$25,000
- Chapter Presidents' Breakfast
 - \$25,000
- STAR Awards Reception
 - \$15,000
- Lifetime Members & Founders' Reception
 - \$22,500
- Convention Committee Dinner
 - \$10,000
- Ribbon-Cutting Ceremony
 - \$9,000
- Saturday Celebration
 - \$7,500
- SHPE Social Media Ambassador Event
 - \$7,500
- Hospitality Suites
 - Select Day
 - Thursday
 - Friday
 - Select Level
 - \$8,500 Platinum
 - \$8,000 Platinum IPC
 - \$7,500 Gold
 - \$7,000 Gold IPC
 - \$6,500 Silver
 - \$6,000 Silver IPC
 - \$5,500 Bronze
 - \$5,000 Bronze IPC
- Executive Roundtable
 - \$6,000
- SHPE Social Host
 - \$5,000 Thursday
 - \$5,000 Friday
- Sponsor Spotlight Sessions
 - \$4,000

BRANDING | DIGITAL

- Wi-Fi Connectivity
 - \$20,000
 - \$10,000 Co-Partner
- Social Media Wall
 - \$15,000
- Convention App
 - \$9,000
- Electronic Postcard
 - \$4,500

Social Media Promotion

- \$2,500

BRANDING | ONSITE

- Convention Badge Lanyards
 - \$30,000
- Hotel Key Cards
 - \$20,000
- Career Fair & Graduate School Expo
 - \$20,000
- Registration Area
 - \$15,000
- Refresh & Recharge Station
 - \$15,000
- Premier Convention Center Entrance Branding
 - \$12,500
 - \$10,000 IPC
- Wellness Encounters
 - \$10,000
- STAR Awards or STEM Luncheon Segment
 - \$10,000
- Escalator Clings
 - \$8,000
- Convention Bags
 - \$6,000 Co-Sponsor
- Main Lobby Banner
 - \$6,000
- Free-Standing Sign
 - \$5,500
- STAR Awards Winner's Lane
 - \$2,500
 - \$2,250 IPC
- Sizzle Reel
 - \$2,000
 - \$1,500 IPC
- Career Fair & Graduate School Expo Aisle Banners
 - \$1,500
 - \$1,250 IPC
- Digital Program Guide Ad
 - \$3,000 full-page
- STAR Awards Program Ad
 - \$1,200 full-page
 - \$700 half-page
- STEM Luncheon Program Ad
 - \$1,000 full-page
 - \$600 half-page
- Printed Convention Guide
 - \$2,500
- Foot Prints
 - \$3,000
 - \$2,500 IPC
- Attendee Bag Check
 - \$2,500

CAREER FAIR & GRADUATE SCHOOL EXPO

COMPANY | ORGANIZATION | SCHOOL _____

Name listing for all marketing (44 character limit)

EXHIBITOR LEVELS

2019 EARLY BIRD (EB) RATES VALID THROUGH 04/26/19

- | | |
|---------------------------------------|--|
| <input type="checkbox"/> EB \$110,000 | <input type="checkbox"/> \$115,000 Visionary 20' x 40' SOLD OUT |
| <input type="checkbox"/> EB \$60,000 | <input type="checkbox"/> \$65,000 Innovator 20' x 30' |
| <input type="checkbox"/> EB \$30,000 | <input type="checkbox"/> \$32,500 Ambassador 10' x 30' |
| <input type="checkbox"/> EB \$21,000 | <input type="checkbox"/> \$22,500 Platinum 10' x 30' |
| <input type="checkbox"/> EB \$14,500 | <input type="checkbox"/> \$15,500 Gold 10' x 20' |
| <input type="checkbox"/> EB \$10,500 | <input type="checkbox"/> \$11,000 Silver 10' x 10' |
| <input type="checkbox"/> EB \$8,000 | <input type="checkbox"/> \$8,500 Bronze 10' x 10' |
| <input type="checkbox"/> EB \$4,950 | <input type="checkbox"/> \$5,100 Government 10' x 10' |
| <input type="checkbox"/> EB \$1,600 | <input type="checkbox"/> \$1,650 Nonprofit 10'x10' |
| <input type="checkbox"/> EB \$1,300 | <input type="checkbox"/> \$1,350 University/Academic 10' x 10' |

ADDITIONAL OPTIONS

Added 10'x10' Booth Space (registrations excluded)

- ☐ \$900 University/Nonprofit # _____
- ☐ \$4,500 Government # _____
- ☐ \$5,850 IPC/Corporate # _____

INTERVIEW BOOTHS

- ☐ \$750 IPC # _____
- ☐ \$1000 Exhibitor # _____

REGISTRATION

- ☐ \$90 IPC Career Fair-Only* # _____
- ☐ \$375 IPC Full Convention** # _____
- ☐ \$110 Exhibitor Career Fair Only* # _____
- ☐ \$425 Exhibitor Full Convention** # _____

TICKETS (subject to availability)

Excellence in STEM Luncheon

- ☐ \$450 IPC: 1/2 Table (5 seats) # _____
- ☐ \$900 IPC: Full Table (10 seats) # _____
- ☐ \$550 Exhibitor: 1/2 Table (5 seats) # _____
- ☐ \$1,100 Exhibitor: Full Table (10 seats) # _____

STAR Awards

- ☐ \$500 IPC: 1/2 Table (5 seats) # _____
- ☐ \$1,000 IPC: Full Table (10 seats) # _____
- ☐ \$600 Exhibitor: 1/2 Table (5 seats) # _____
- ☐ \$1,200 Exhibitor: Full Table (10 seats) # _____

CONTACT INFORMATION

Primary Contact _____

Company _____

Industry _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Website _____

Secondary Contact _____

Title _____

Email _____

Phone _____

This page subtotal amount \$ _____

Previous page subtotal amount \$ _____

Total amount \$ _____ Date _____

Signature (Required) _____

Upon receipt of the signed commitment form, an invoice will be sent to the billing contact with online payment options through a secured portal. All invoices sent to billing contact will require payment. If cancellation is requested prior to payment completion, the 25% cancellation fee will still be collected.

PAYMENT INFORMATION

Billing Contact _____

Email _____

Phone _____

PAYMENTS BY MAIL REMIT CHECK TO:

SOCIETY OF HISPANIC PROFESSIONAL ENGINEERS

2019 SHPE National Convention

13181 Crossroads Parkway North, Suite 450

City of Industry, CA 91746

EARLY BIRD RATES VALID THROUGH 04/26/19. A signed and completed commitment form must be received by 04/26/19 and corresponding invoice paid in full by 06/28/19. All Early Bird invoices must be paid by 06/28/2019 in order to take advantage of Early Bird pricing. Invoices not paid by 06/28/19 will be updated to reflect Regular pricing. All invoices must be paid by 09/27/2019. Payments received after 09/27/2019 are subject to a 25% late fee. All cancellations and/ or changes must be submitted in writing. All cancellations made by 8/30/19 will be refunded minus a 25% administrative fee. All cancellations made after 8/30/19 will be non-refundable.

***CAREER FAIR ONLY BADGE** includes access to the Career Fair & Graduate School Expo (Friday & Saturday), interview booths and a lunch ticket for Saturday only.

****FULL CONVENTION REGISTRATION** includes entrance to all open networking events, workshops, and a lunch ticket for Saturday, but does not include STEM Luncheon or STAR Awards tickets.

INDUSTRY PARTNERSHIP COUNCIL MEMBERSHIP

The Industry Partnership Council (IPC) is comprised of national, top-level companies and government agencies that are committed to diversity and inclusion. IPC members align with the SHPE mission by supporting year-round programs, sharing industry perspective, providing resources and development tools, and meeting recruitment and retention strategy goals. Collaboration with the IPC greatly influences SHPE's program design and execution to better prepare our members for careers at your organization.

Currently, the IPC is made up of more than 45 organizations including Fortune 500 companies and multiple government agencies. As an IPC member, you'll have the opportunity to engage with SHPE's 10,000+ membership consisting of pre-college, undergraduate and graduate students, and professionals in STEM. Diversity provides IPC members a competitive edge and innovative practices in their workforce. Contact sales@shpe.org for more info.

PARTNERSHIP HIGHLIGHTS

Branding Benefits

- Exclusive Branding and Marketing Opportunities
- Company Logo on SHPE Website With Hotlink
- Exclusive Recognition in SHPE National Convention Email Blast (Distributed In October)

Member Access Benefits

- 1-Year Access to SHPE Professional Chapter Directories
- 1-Year Access to SHPE Student Chapter Directories
- 1-Year Access to SHPE Career Center
- 1-Year Access to Corporate Members During (4) Quarterly Meetings
- 25 Unique SHPE Career Center Job Postings
- 10 Unique SHPE Career Center Internship Postings

NILA (National Institute For Leadership Advancement) Benefits

- Company Logo on NILA Website With Hotlink
- One Full-Page Ad Digitally presented to NILA Attendees
- Event and Program Sponsorship Discounts
- Five Closing Ceremony Tickets
- First Option to Sponsor Events and Branding Opportunities
- Recognition on Free-Standing Sign in High-Traffic Location

National Convention Benefits

- Premier Branding With Company Logo and Hotlink on National Convention Website
- Two Guaranteed Workshops
- Priority Access To Convention Housing
- Early Access To Interview Booths
- Exclusive Hours For Exhibitor Move-in
- One 20'x20' Island Booth With Priority Selection
- One Interview Booth In Priority Location
- Advanced Convention Registration
- Ten (10) Full-Convention Registrations
- Twenty (20) Career Fair-Only Registrations
- Ten (10) tickets to SHPE special events (STAR Awards and STEM Luncheon)
- IPC On-site Q2 Meeting
- IPC Feedback Convention Session
- Hospitality Suite Discount
- Interview Booth Discount
- Registration Discount
- Event and Program Sponsorship Discounts
- Invitation to Executive Round Table
- Access to Affiliate Meeting Room Requests (limited availability)

RLDC (Regional Leadership Development Conference) Benefits

- Corporate Logo and Link Included on RLDC Website
- One Registration For Each of Seven Annual RLDCs
- Recognition on Free-standing Sign At All Seven RLDCs
- Discounted Rate on Additional Engagement Opportunities

Membership
\$42,500

EXHIBITION RULES AND REGULATIONS

1. EVENT MANAGEMENT: The words 'Event Management' as used herein shall mean event management as previously specified in the contract, or its officers, committees, agents, or Employees acting for it in the management of the Exhibition.

2. ELIGIBLE EXHIBITS: Exhibits will be limited to those companies or other entities offering materials, products, or services of specific interest to Convention registrants. Event Management reserves the right to determine the eligibility of any product floor display. Exhibiting manufacturers' representatives and/or distributors must list their participating principals as the exhibitors of record. Only the sign of the exhibitor whose name appears upon the face of this contract may be placed on the exhibit space or in the printed list of Exhibitors of the Exhibition. No exhibitors or advertising will be allowed to extend beyond the space allotted to the Exhibitor or above the back and side rails. Event Management reserves the right to reject, eject, or prohibit any exhibit in whole or in part, or Exhibitor or his representatives upon the Event Management's good-faith determination that the same is not in accordance with these Rules and Regulations. Event Management reserves the right to relocate an exhibit space at any time. This is due to situations beyond our control, including but not limited to fire marshal code, building regulations, or at the request of the hotel, convention center, or other facility in which the exhibition hall is located. In such event, the Exhibitor will have no financial remedy with Event Management. Event Management will make every effort to communicate this to Exhibitor in a timely manner and offer comparable placement.

3. LIMITATION OF LIABILITY: The Exhibitor agrees to indemnify and hold harmless the Event Management, its subsidiaries, the sponsor, owner, exhibition hall facility, and city in which this Exhibition is being held and their officers, agents, and employees, against all claims, losses, suits, damages, judgements, expenses, costs, and charges of every kind resulting from its occupancy of the space herein contracted for by reason of personal injuries, death, property damages, or any other cause sustained by any person or others. The Event Management will not be responsible for loss or damage to displays or goods belonging to Exhibitors, whether resulting from fire, storms, acts of God, air conditioning or heating failure, theft, pilferage, mysterious disappearance, bomb threats, or other causes. All such items are brought to the Exhibition and displayed at Exhibitors' own risk, and should be safeguarded at all times. Event Management will provide the services of a reputable agency for perimeter protection during the period of installation, event and dismantling and Exhibitor agrees that the provision of such services constitutes adequate discharge of all obligations of the Event Management to reasonably supervise and protect Exhibitors' property within the Exhibition. Exhibitors may furnish additional guards at their own cost and expense, only with prior approval by Event Management. The Exhibitor agrees that Event Management shall not be responsible in the event of any errors or omission in the Exhibitors' official event directory and in any promotional material. Exhibitor agrees to indemnify Event Management against and hold it harmless for any claims and for all damages, costs and expenses, including without limitation, attorneys' fees and amounts paid in settlement incurred in connection with such claims, arising out of the acts or negligence of Exhibitor, his agents, or employees.

4. DEFAULT IN OCCUPANCY: If Exhibition space is not occupied by the time set for completion of installation of displays, such space may be possessed by Event Management for such purposes as it may see fit.

5. SUB-LEASING: Exhibitor shall not sublet his space, or any part thereof, of the exhibition of anything not specified in the contract. Exhibitor may not exhibit, offer for sale, give as a premium, or advertise articles not manufactured or sold in his own name, except where such articles are required for the proper demonstration of operation of Exhibitor's display, in which case identification of such articles shall be limited to the regular nameplate, imprint or other identification which in standard practice appears normally on them. Exhibitor may not permit in his Exhibit space non-exhibiting companies' representatives. Rulings of the Event Management shall in all instances be final with regard to use of any exhibit space.

6. DAMAGE TO PROPERTY: Exhibitor is liable for any damage caused to building floors, walls, or columns, or to standard Exhibit space equipment, or to other Exhibitors' property. Exhibitor may not apply paint, lacquer, adhesives, or other coating to building columns and floors or to standard Exhibit space equipment.

7. OFFICIAL SERVICE CONTRACTOR: To ensure the orderly and efficient installation, operation, and removal of the displays, and to minimize confusion by the presence or solicitation of unknown or unqualified firms, Event Management has designated an official service contractor. In venues where permitted, Exhibitors may be free to use its own display house providing the outside contractor for set up and dismantling of the Exhibit if the Exhibitor submits a request in writing to Event Management and includes a list of the names of all display company representatives working in the exhibit area along with the proof of liability insurance satisfactory to Event Management; approval by Event Management shall be in its sole discretion.

8. SPECIAL SERVICES: Electricity, gas, water, and other utilities, as well as other special services needed by individual Exhibitors, are provided only when the Exhibitor orders and agrees to pay for them, especially from the persons authorized to supply such services in conformity with city, insurance, and other requirements.

9. EXHIBIT SPACE REPRESENTATIVES: Exhibit space representatives shall be restricted to Exhibitor's employees and their authorized representatives. Exhibit space representatives shall wear badge identification furnished by Event Management at all times. Event Management may limit the number of Exhibit space representatives at any time. All Exhibit spaces must be staffed by the Exhibitor during all open-event hours.

10. ELECTRICAL SAFETY: All wiring on displays or display fixtures must conform to the applicable standards established by various governmental agencies and standard fire inspection ordinances. All display wiring must exhibit the seal and/or such other seals of official approving agencies as may be required at the site of the Exhibition.

11. SAFETY AND FIRE LAWS: All applicable fire and safety laws and regulations must be strictly observed by the Exhibitor. Cloth decorations must be flameproof. Wiring must comply with local fire department and UL rules. Smoking in Exhibits is strictly prohibited. Crowding will be restricted, and aisles and fire exits must not be blocked by Exhibits. No displays of paper, pine boughs, leafy decorations, trees, or tree branches are allowed. Acetone and most rayon drapes are not flameproof and may be prohibited. No storage behind Exhibits is provided or permitted.

12. DECORATION: Event Management shall have full discretion and authority in the placing, arrangement, and appearance of all items displayed by Exhibitor and may require the replacing, rearrangement, or redecorating of any item or of any Exhibit space at the Exhibitor's expense. Exhibitor must make certain that surfaces or dividers and back-walls are finished in such a manner as not to be unsightly or have logos or promotion facing Exhibitors in adjoining Exhibit spaces. If such surfaces remain unfinished by the "must be set time" outlined in the service manual, Event Management shall authorize the official decorator to effect the necessary finishing at the Exhibitor's expense. With respect to any displays on which set-up has not been started by the "must be set time" outlined in the Exhibitor Manual and/or Exhibitor Kit, Event Management reserves the right to have such displays installed at the Exhibitor's expense. Event Management will not allow any installation or moving of Exhibit spaces or freight one-hour prior to the opening of the Exhibit floor.

HEIGHT AND FLOOR COVERINGS:

Exhibit spaces and/or displays must be built and erected within the height limits and guidelines set forth in the Exhibitor Manual and/or Exhibitor Kit. Any Exhibitor whose Exhibit space exceeds the height limits and/or guidelines will be required at their own expense to alter the display to conform to the limits and guidelines. All exhibit space floor areas must be covered with carpet or approved covering. In the event of non-compliance, Event Management reserves the right to have the display area covered with proper floor coverings at the Exhibitor's expense.

13. SOUND LEVEL: Mechanical or electrical devices which produce sound must be operated so as not to prove disturbing to other Exhibitors. Event Management reserves the right to determine the acceptable sound level in all such instances.

14. PERFORMANCE OF MUSIC: The Exhibitor acknowledges that any live or recorded performances of copyrighted music which occur in the Exhibitor's exhibit space must be licensed from the appropriate copyright owner or agent. The Exhibitor undertakes full responsibility for obtaining any necessary licenses and agrees to indemnify and hold harmless Event Management from any damages or expenses incurred by Event Management due to the Exhibitor's failure to obtain such licenses.

15. LOTTERIES/CONTESTS: The operation of games of chance, lottery devices, or the actual or simulated pursuit of any recreation pastime is permitted only to the extent permitted by applicable law and upon prior written approval from Event Management. Furthermore, any such activity shall remain within the constraints of the Exhibit space only.

16. PERSONNEL AND ATTIRE: Event Management reserves the right to determine whether the character and/or attire of Exhibit space personnel is acceptable and in keeping with the best interests of Exhibitors and the Exhibition. Further, Exhibitor expressly agrees that he and his personnel will not conduct official any Exhibitor functions in his private rooms during business hours of the Exhibition.

17. EXHIBITOR CONDUCT: Exhibitors wishing to conduct retail sales within their Exhibit space are subject to rules set forth by Event Management and the facility. Exhibitors will be responsible for the collection and remittance of all applicable federal, state, and local sales and use and other taxes. Subject to the foregoing, the distribution of samples, souvenirs, publications, and the like, or other sales or sales promotion activities, must be conducted by Exhibitor only from within his Exhibit space. The distribution of any articles that interfere with the activities or obstructs access to neighboring Exhibit spaces, or that impedes aisles, is prohibited.

No article containing any product other than the product or materials made or processed or used by Exhibitor in his product or service may be distributed except by prior written permission of Event Management.

18. OBSTRUCTION OF AISLES OR EXHIBIT SPACES: Any demonstration of activity that results in obstruction of aisles or prevents ready access to nearby Exhibitors' exhibit spaces shall be suspended for any periods specified by Event Management.

19. ADMISSION: Admission is open to adults affiliated with the industry/profession served by the Exhibition. No persons under 18 years of age will be admitted to the Exhibit hall or conference sessions unless otherwise specified. Event Management shall have sole control over admission policies at all times.

20. TERMINATION OF EXHIBITION: In the event that the premises in which the Exhibition is or is to be conducted shall become, in the sole discretion of Event Management, unfit for occupancy, or in the event the holding of the Exhibition or the performance of Event Management under the contract (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of Event Management,

said contract, and/or the Exhibition (or any part thereof) may be terminated by Event Management in its sole discretion.

Event Management shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of any cause or causes not reasonably within the control of Event Management. If Event Management so terminates said contract and/or the Exhibition (or any part thereof), then Event Management may retain such part of any Exhibitor's rental as shall be required to recompense it for expenses incurred up to the time such contingency shall have occurred, and there shall be no further liability on the part of either party. For purposes hereof, the phrase "cause or causes not reasonably within the control of Event Management" shall include, but not be limited to, fire; casualty; flood; epidemic; earthquake; explosion or accident; blockage embargo; inclement weather; governmental restraints; orders of civil defense or military authorities; act of public enemy; riot or civil disturbance; strike, lockout, boycott, or other labor disturbance; inability to secure sufficient labor; technical or other personnel failure; impairment or lack of adequate transportation facilities; inability to obtain condemnation, requisition or commandeering of necessary supplies or equipment; local, State or Federal laws, ordinances, rules, orders, decrees, or regulations whether legislative, executive, or judicial; or Act of God.

21. RESOLUTION OF DISPUTES: In the event of a dispute or disagreement between Exhibitor and an official contractor, between Exhibitor and a labor union or labor union representative, or between two or more Exhibitors, all interpretations of the rules governing the Exhibition, actions, or decisions concerning this dispute of disagreement by Event Management intended to resolve the dispute or disagreement shall be binding on Exhibitor.

22. RECEIPT OF GOODS AND EXHIBITS: All arriving goods and Exhibits will be received at receiving areas designated by Event Management. All incoming goods and Exhibits must be plainly marked and all charges prepaid.

23. CARE AND REMOVAL OF EXHIBITS: The Event Management will maintain the cleanliness of all aisles, Exhibitor must, at his own expense, keep Exhibits clean and in good order. All Exhibits must remain fully intact until the Exhibition has officially ended. Disturbing or tearing down an Exhibit prior to the official closing hour of the Exhibition can result in a penalty and a refusal by Event Management to accept or process Exhibit space applications for subsequent Exhibition(s).

Exhibits must be removed from the building by the time specified in the Exhibitor Manual. In the event any Exhibitor fails to remove his exhibit in the allotted time, Event Management reserves the right, at the Exhibitor's expense, to ship the Exhibit through a carrier of Event Management's choosing or to place the same in a storage warehouse subject to the Exhibitor's disposition or make such other disposition of this property as it may deem desirable without any liability to Event Management.

24. PHOTOGRAPHY: Before, after, or during event hours, no photography or videotaping will be permitted anywhere except by Event Management or the official event photographer(s). Only those professional photographers approved by Event Management will be allowed on the event floor. Any individual, whether Exhibitor or attendee, is prohibited from taking photographs or electronic images of Exhibit displays or their contents without the permission of the Exhibitor involved. Violators will be escorted off the Exhibit floor and will forfeit their credentials and to a deletion of the photographs/recordings. Violators will not be allowed re-entry. Event Management reserves the right to use photographs taken at the event for promotional purposes. No drone photography will be allowed.

25. INSURANCE: Exhibitor is advised to see that his insurance policies include extraterritorial coverage, and that he has his own theft, public liability, and property damage insurance.

26. LOSSES: Event Management shall bear no responsibility for damage to Exhibitor's property, or lost shipments either coming in or going out, nor for moving costs. Damage to inadequately packed property is Exhibitor's own responsibility. If Exhibit fails to arrive, Exhibitor is nevertheless responsible for Exhibit space cost. Exhibitor is advised to insure against these risks.

27. AMENDMENT TO RULES: Any matters not specifically covered by the preceding rules shall be subject solely to the decision of Event Management. The Event Management shall have full point in the matter of interpretation, amendment and enforcement of all said rules and regulations, and that any such amendments, when made and brought to the notice of the said Exhibitor shall be and become part hereof as though duly incorporated herein and subject to each and every one of the terms and conditions therein set forth.

28. DEFAULT: If the Exhibitor defaults in any of its obligations under this contract or violates any of its obligations or covenants under this contract, including without limitation any Exhibition Rule or Regulation promulgated pursuant to the contract, the Event Management may, without notice, terminate this agreement and retain all monies received on account as liquidated damages. Event Management may thereupon direct the Exhibitor forthwith to remove its employees and agents, and all of its articles of merchandise and other personal property, from the space contracted for and from the Exhibition Hall.

29. AGREEMENT TO RULES: Exhibitor, for himself and his employees, agents, and representatives, agrees to abide by the foregoing Rules and Regulations set in the Exhibitor Manual and/or Exhibitor Kit, and by any amendments that may be put into effect by Event Management.

30. CONTRACT ACCEPTANCE: Deposit of your check does not constitute contract acceptance. This agreement shall not be binding until accepted by Event Management.

31. FORUM SELECTION: All disputes and matters arising under, in connection with, or incident to this Agreement, shall be litigated, if at all, in and before a court in the State of California, to the exclusion of the courts of any other state or country.

32. CHOICE OF LAW: This Agreement shall be governed by and construed in accordance with the internal laws of the State of California, without regard to such state's conflict of laws principles.

33. PROMOTION: Any promotion in the event city at but not limited to the convention center, hotels, airports, restaurants, bars, and other venues must receive prior written approval from Event Management.

EXHIBITOR/INDUSTRY PARTNERSHIP COUNCIL (IPC) REGISTRATION

Each Exhibitor/IPC receives an allotted number of Full-Convention Registrations and/or Career Fair-Only badges. Each registration must be assigned to one of your representatives via the online corporate registration system. Login credentials are emailed to point of contact stated on commitment form through an automated system in early October. All representatives requiring access to the career fair or interview booths outside of general open hours will require an Exhibitor/IPC registration. Only those registrants processed through Exhibitor registration will have the appropriate access. Representatives registered through attendee registration (undergraduate, graduate, professional, non-member) will not have access to the Exhibit floor or interview hall during set-up. We will be unable to make exceptions. We encourage you to communicate this information to all individuals from your organization.

OFFICIAL SERVICE CONTRACTOR

SHPE is pleased to select Freeman to serve as the Official Service Contractor. To assist you in planning, the SHPE Exhibitor Kit will be made available online by June 2019. It is imperative that the SHPE Exhibitor Kit be reviewed and understood in its entirety. Please note that electricity, Wi-Fi, and carpeting are not included in your Exhibit booth-level participation. SHPE will provide appropriate floor covering/carpet for government level, nonprofit level, and university/academic level Exhibitors only. Floor covering that covers the entire Exhibit booth space is a requirement for Career Fair exhibitors and will be billed directly to your organization if it is not ordered from Freeman or installed by Friday, November 1st, 2019 at 10:00am. SHPE follows IAAE rules for exhibiting with variations that will be listed in the Exhibitor Kit.

EXHIBIT SPACE

All 10'x10' Exhibit spaces include pipe and drape, one 6' table, two chairs, and one wastebasket. Floor covering/carpet requirement will be reinforced at all Exhibit levels. SHPE will provide appropriate floor covering/carpet for government level, nonprofit level, and university/academic level Exhibitors only. Upgrades and substitutions will not be accepted. Exhibitors may provide alternate floor covering/ carpet, but no discounts or reimbursements will be applied. SHPE will not provide carpeting materials for booths outside of government, nonprofit, and university/academic level Exhibitors. A valid .gov email address is required for government sponsorship. Federal 501(c)(3) tax-exemption documentation is required for nonprofit sponsorship. All Exhibitors are expected to adhere to the good neighbor policy of no more than five representatives per 10'x10' booth space at one time.

PAYMENT TERMS AND CANCELLATION POLICY

EARLY BIRD RATES ARE VALID THROUGH 04/26/19. A signed and completed commitment form must be received by 04/26/19 and corresponding invoice paid in full by 06/28/19. All Early Bird invoices must be paid by 06/28/2019 in order to take advantage of Early Bird pricing. Invoices not paid by 06/28/19 will be updated to reflect Regular pricing. All invoices must be paid by 09/27/2019. Payments received after 09/27/2019 are subject to a 25% late fee. All cancellations and/or changes must be submitted in writing. All cancellations made by 8/30/19 will be refunded minus a 25% administrative fee. All cancellations made after 8/30/19 will be non-refundable. A signed commitment form will result in an invoice that will be sent electronically and payment will be collected. If a cancellation is requested and payment has not yet been made, Exhibitor/sponsor remains responsible for payment of 25% cancellation fee.

CODE OF CONDUCT

SHPE appreciates your support of its Convention Exhibitor Code of Conduct. Your continued cooperation helps us uphold the integrity of the convention, our exhibitors, sponsors, and attendees. We require that all Exhibitors and Sponsors agree to abide by the following Code of Conduct Rules & Guidelines:

1. All employees of your organization who interact with SHPE employees, members, and attendees will conduct themselves at all times professionally and refrain from any conduct or comments that are or could be construed as harassing, discriminatory, offensive, or inappropriate.
2. All employees of your organization who will attend any SHPE-sponsored event agrees to act professionally at all times, including refraining from the excessive consumption of any legal alcohol or drugs, the consumption or use of any illegal substances, and abiding by all rules and regulations of SHPE.
3. Since the majority of SHPE members and convention attendees are students, we have a strict policy to not serve alcohol at any event where a student and/or minor is present.
4. All employees of your organization agree to show respect for fellow Exhibitors and their right to a safe and successful Exhibit.
5. You agree to notify all applicable employees of your organization of these standards.



VISIT PHOENIX

Phoenix embodies transformation—from a beautiful desert with stunning sunsets sprang a bustling metropolis that is full of surprises. The Valley of the Sun boasts it all: a panoramic view from the "hump" of Camelback Mountain, instruments from every corner of the world in a one-of-a-kind museum, opportunities for saguaro selfies in serene desert gardens, galleries, mural-splashed businesses, artisan finds lining Roosevelt Row, and award-winning dining experiences right downtown. Come and discover the wonder of this desert oasis.

Phoenix welcomes the 2019 SHPE National Convention.

VisitPhoenix.com

#MyPHX



2019 SHPE National Convention

The Power of Transformation

Phoenix, AZ • Oct 30 - Nov 3, 2019 • SHPE2019.org



SHPE NATIONAL



@SHPE



@SHPENATIONAL



SOCIETY OF HISPANIC
PROFESSIONAL ENGINEERS

#SHPE2019

FOLLOW US ON SOCIAL

SAVE THE DATES!

2020 SHPE National Convention • October 28-November 1 • Denver, CO

SOCIETY OF HISPANIC PROFESSIONAL ENGINEERS

13181 CROSSROADS PARKWAY NORTH | SUITE 450 | CITY OF INDUSTRY, CA 91746

P: 323.725.3970 | F: 323.725.0316 | SALES@SHPE.ORG