



# TOTAL ACCESS

Gain maximum exposure as a Premier Convention Partner! Make your company name one that our attendees will never forget. Select from one of the packages below; each specifically designed to deliver maximum return on investment while helping achieve your recruitment and branding goals.

PREMIER LEVELS	VISIONARY <b>SOLD OUT</b> Limit 2	INNOVATOR Limit 3	AMBASSADOR
<b>Early-Bird Rate on or before 04/26/2019</b>	<b>\$110,000</b>	<b>\$60,000</b>	<b>\$30,000</b>
<b>Regular Rate after 04/26/2019</b>	<b>\$115,000</b>	<b>\$65,000</b>	<b>\$32,500</b>
Maximum convention visibility opportunity	X	X	
Free-standing promotional signs	2	1	
Exclusive exhibit space in the Career Fair exhibit hall	20' x 40'	20' x 30'	10' x 30'
5-minute speaking opportunity: Thursday Opening Ceremony, Excellence in STEM Luncheon, OR STAR Awards Gala	X		
30-Second, sponsor-created video: Showcased at Excellence in STEM Luncheon OR STAR Awards Gala	X		
Early access to housing block with strategy room at selected hotel	X		
Interview booths	10	6	4
Access to the SHPE resume database	12 months	9 months	6 months
Job postings	15	10	5
Hospitality Suite (Bronze)	X	X	
SHPE Social Thursday OR Friday	X		
Guaranteed Workshop Session	2	1	
Full-convention registrations	20	15	10
Career Fair-only registrations	20	10	5
Excellence in STEM Luncheon tickets	15	10	5
STAR Awards Gala tickets	15	10	5
3-month banner ad placement on the convention website	X		
Company logo on committee polo shirts (70+)	X		
Prominent placement of company logo on convention guide	X		
One convention attendee bag insert (4,000 minimum, no paper inserts)	X	X	
One electronic postcard to attendees	X	X	
Level-specific recognition on the convention website with logo and hotlink	X	X	X
Level-specific recognition in the digital convention program guide with logo	X	X	X
Logo placement on exhibitor-level recognition board in the convention center	X	X	X
Booth# listing in 2019 SHPE National Convention mobile app	X	X	X

# EXHIBITOR ACCESS

Recruit the most innovative rising stars among Hispanic STEM students and professionals. Exhibit at our Career Fair & Graduate Expo alongside 200+ corporations, associations, and universities.

TIER 1	PLATINUM	GOLD	SILVER	BRONZE
<b>Early-Bird Rate on or before 04/26/2019</b>	<b>\$21,000</b>	<b>\$14,500</b>	<b>\$10,500</b>	<b>\$8,000</b>
<b>Regular Rate after 04/26/2019</b>	<b>\$22,500</b>	<b>\$15,500</b>	<b>\$11,000</b>	<b>\$8,500</b>
One exhibitor booth with level-specific placement	10' x 30'	10' x 20'	10' x 10'	10' x 10'
Full-convention registrations	10	7	5	2
Interview booths	2	1	1	
Excellence in STEM Luncheon tickets	5			
STAR Awards Gala tickets	5			
Online resume access	4 months	3 months	2 months	
Booth# listing in 2019 SHPE National Convention mobile app	X	X	X	X
Logo placement on exhibitor-level recognition board in the convention center	X	X		
Placement on exhibitor-level recognition board in the convention center			X	X
Level-specific recognition on the convention website with logo and hotlink	X	X		
Level-specific recognition with company name on convention website			X	X
Level-specific recognition in the convention program guide	X	X	X	X

TIER 2	GOVERNMENT**	NONPROFIT***	UNIVERSITY/ACADEMIC
<b>Early Bird Rate on or before 04/26/2019</b>	<b>\$4,950</b>	<b>\$1,600</b>	<b>\$1,300</b>
<b>Regular Rate after 04/26/2019</b>	<b>\$5,100</b>	<b>\$1,650</b>	<b>\$1,350</b>
One exhibitor booth with level-specific placement	10' x 10'	10' x 10'	10' x 10'
Full-convention registrations	2	1	1
Required floor covering/carpet provided*	X	X	X
Level-specific recognition in the convention program guide	X	X	X
Booth# listing in 2019 SHPE National Convention mobile app	X	X	X
Level-specific recognition with company name on convention website	X	X	X

All 10'x10' exhibit spaces include pipe and drape, one 6' table, two chairs, and one wastebasket. Floor covering/carpet requirement will be reinforced at all exhibit levels. SHPE will not provide carpeting materials for booths outside of government, nonprofit, and university. All exhibitors are expected to adhere to the good neighbor policy of no more than five representatives per 10'x10' booth space at one time. All *Early-Bird* invoices must be paid by 06/28/2019 in order to take advantage of special pricing. Invoices not paid by 06/28/19 will be updated to reflect *Regular* pricing. All invoices must be paid by 09/27/2019. Payments received after 09/27/2019 are subject to a 25% late fee.

\*SHPE will provide appropriate floor covering/carpet for government level, nonprofit level, and university/academic level exhibitors only. Upgrades and substitutions will not be accepted. Exhibitor may provide alternate floor covering/carpet, no discounts or reimbursements will be applied.

\*\*Valid .gov email address required for government sponsorship.

\*\*\*501 (c)3 documentation required for nonprofit sponsorship.



# CONVENTION OPPORTUNITIES

COMPANY | ORGANIZATION | SCHOOL

Name listing for all marketing (44 character limit)

**PRE-COLLEGE CONFERENCE**

- Pre-College Premier Partner
  - \$25,000
- Pre-College Engineering Design Challenge
  - \$15,000
- Pre-College Workshop / Hands-On Activity
  - \$5,500
- Pre-College T-Shirt
  - \$5,000
- Pre-College Bags
  - \$3,000
- Pre-College College/Career Fair Table
  - \$500

**ACADEMIC CONFERENCE**

- Community College Hospitality Suite
  - \$4,500
- LGBTQ Hospitality Suite
  - \$4,500
- Graduate Track Co-Partner
  - Industry \$12,000
  - University \$3,000
- Distinguished Lecture Series
  - \$10,000
- Engineering Science Symposium
  - \$8,500
- Advanced Degree Hospitality Suite
  - \$800 Per Table
- Faculty Development Symposium & Dinner
  - \$10,000
- Deans' Roundtable
  - \$10,000
  - \$5,000 Co-Partner
- Advisor Track
  - \$10,000
  - \$5,000 Co-Partner
- Resume Room Premier Partner
  - \$30,000
- STEM Discipline Luncheon
  - \$20,000
- SHPE Study Hall
  - \$15,000
- Industry-Specific Breakfast Panel
  - \$15,000
- Mentoring Panel & Networking
  - \$10,000
- Convention Readiness Session
  - \$8,000

**SHPETINAS CONFERENCE**

- SHPEtinias Luncheon
  - \$30,000
  - \$27,500 IPC
- SHPEtinias Evening Networking
  - \$20,000
- SHPEtinias Leader Breakfast
  - \$18,000
- SHPEtinias Power Up Social
  - \$8,000
- SHPEtinias: Session/Workshop
  - \$6,500
  - \$6,000 IPC

SHPEtinias: Innovation &amp; Tech Session

- \$6,500
  - \$6,000 IPC
- SHPEtinias T-Shirts
    - \$6,500
  - SHPEtinias Photo Booth Station
    - \$4,000
  - Cafecito con SHPEtinias Networking
    - \$3,500
  - SHPEtinias Tote Bags
    - \$3,000
  - SHPEtinias: Professionals Panel Participant Slot
    - \$2,000
    - \$1,500 IPC
  - SHPEtinias: Leaders Panel Participant Slot
    - \$2,000
    - \$1,500 IPC
  - SHPEtinias Spotlight Series
    - \$1,500

**PROFESSIONALS IN STEM CONFERENCE**

- Professional Networking Social
  - \$20,000 Thursday
  - \$20,000 Friday
- Professional Lunch n' Learn
  - \$10,000 Thursday
  - \$10,000 Friday
- Professional Breakfast
  - \$8,000
- Professional Learning Session
  - \$5,000 Thursday
  - \$5,000 Friday

**TECHNOLOGY & INNOVATION CONFERENCE**

- Design Competition
  - \$55,000
- Innovation Challenge
  - \$25,000
  - \$22,500 IPC
- Tech Luncheons
  - \$20,000
- Start-Up Lounge
  - \$12,500
- Technology & Innovation Breakfast Session
  - \$10,000
- Extreme Engineering Competition Team
  - \$8,500
  - \$8,000 IPC
- Extreme Engineering Participant Fuel Station
  - \$5,000
- Technology & Innovation General Session
  - \$4,500
  - \$4,000 IPC
- Tech Theatre
  - \$2,500
  - \$2,000 IPC

Innovation Challenge Career Fair Table

- \$2,000
- \$1,500 IPC

**SPECIAL EVENTS**

- STAR Awards
  - \$65,000
  - \$60,000 IPC
- Excellence in STEM Luncheon
  - \$60,000
  - \$55,000 IPC
- Opening Ceremony
  - \$60,000
- High Achievers' Breakfast
  - \$25,000
- Chapter Presidents' Breakfast
  - \$25,000
- STAR Awards Reception
  - \$15,000
- Lifetime Members & Founders' Reception
  - \$22,500
- Convention Committee Dinner
  - \$10,000
- Ribbon-Cutting Ceremony
  - \$9,000
- Saturday Celebration
  - \$7,500
- SHPE Social Media Ambassador Event
  - \$7,500
- Hospitality Suites
  - Select Day
    - Thursday
    - Friday
  - Select Level
    - \$8,500 Platinum
    - \$8,000 Platinum IPC
    - \$7,500 Gold
    - \$7,000 Gold IPC
    - \$6,500 Silver
    - \$6,000 Silver IPC
    - \$5,500 Bronze
    - \$5,000 Bronze IPC
- Executive Roundtable
  - \$6,000
- SHPE Social Host
  - \$5,000 Thursday
  - \$5,000 Friday
- Sponsor Spotlight Sessions
  - \$4,000

**BRANDING | DIGITAL**

- Wi-Fi Connectivity
  - \$20,000
  - \$10,000 Co-Partner
- Social Media Wall
  - \$15,000
- Convention App
  - \$9,000
- Electronic Postcard
  - \$4,500

Social Media Promotion

- \$2,500

**BRANDING | ONSITE**

- Convention Badge Lanyards
  - \$30,000
- Hotel Key Cards
  - \$20,000
- Career Fair & Graduate School Expo
  - \$20,000
- Registration Area
  - \$15,000
- Refresh & Recharge Station
  - \$15,000
- Premier Convention Center Entrance Branding
  - \$12,500
  - \$10,000 IPC
- Wellness Encounters
  - \$10,000
- STAR Awards or STEM Luncheon Segment
  - \$10,000
- Escalator Clings
  - \$8,000
- Convention Bags
  - \$6,000 Co-Sponsor
- Main Lobby Banner
  - \$6,000
- Free-Standing Sign
  - \$5,500
- STAR Awards Winner's Lane
  - \$2,500
  - \$2,250 IPC
- Sizzle Reel
  - \$2,000
  - \$1,500 IPC
- Career Fair & Graduate School Expo Aisle Banners
  - \$1,500
  - \$1,250 IPC
- Digital Program Guide Ad
  - \$3,000 full-page
  - STAR Awards Program Ad
    - \$1,200 full-page
    - \$700 half-page
  - STEM Luncheon Program Ad
    - \$1,000 full-page
    - \$600 half-page
- Printed Convention Guide
  - \$2,500
- Foot Prints
  - \$3,000
  - \$2,500 IPC
- Attendee Bag Check
  - \$2,500

# CAREER FAIR & GRADUATE SCHOOL EXPO

COMPANY | ORGANIZATION | SCHOOL \_\_\_\_\_

Name listing for all marketing (44 character limit)

## EXHIBITOR LEVELS

### 2019 EARLY BIRD (EB) RATES VALID THROUGH 04/26/19

- |                                       |  |
|---------------------------------------|--|
| <input type="checkbox"/> EB \$110,000 | <input type="checkbox"/> \$115,000 Visionary 20' x 40' <b>SOLD OUT</b> |
| <input type="checkbox"/> EB \$60,000  | <input type="checkbox"/> \$65,000 Innovator 20' x 30'                  |
| <input type="checkbox"/> EB \$30,000  | <input type="checkbox"/> \$32,500 Ambassador 10' x 30'                 |
| <input type="checkbox"/> EB \$21,000  | <input type="checkbox"/> \$22,500 Platinum 10' x 30'                   |
| <input type="checkbox"/> EB \$14,500  | <input type="checkbox"/> \$15,500 Gold 10' x 20'                       |
| <input type="checkbox"/> EB \$10,500  | <input type="checkbox"/> \$11,000 Silver 10' x 10'                     |
| <input type="checkbox"/> EB \$8,000   | <input type="checkbox"/> \$8,500 Bronze 10' x 10'                      |
| <input type="checkbox"/> EB \$4,950   | <input type="checkbox"/> \$5,100 Government 10' x 10'                  |
| <input type="checkbox"/> EB \$1,600   | <input type="checkbox"/> \$1,650 Nonprofit 10'x10'                     |
| <input type="checkbox"/> EB \$1,300   | <input type="checkbox"/> \$1,350 University/Academic 10' x 10'         |

## ADDITIONAL OPTIONS

### Added 10'x10' Booth Space (registrations excluded)

- \$900 University/Nonprofit # \_\_\_\_\_
- \$4,500 Government # \_\_\_\_\_
- \$5,850 IPC/Corporate # \_\_\_\_\_

### INTERVIEW BOOTHS

- \$750 IPC # \_\_\_\_\_
- \$1000 Exhibitor # \_\_\_\_\_

### REGISTRATION

- \$90 IPC Career Fair-Only\* # \_\_\_\_\_
- \$375 IPC Full Convention\*\* # \_\_\_\_\_
- \$110 Exhibitor Career Fair Only\* # \_\_\_\_\_
- \$425 Exhibitor Full Convention\*\* # \_\_\_\_\_

### TICKETS (subject to availability)

#### Excellence in STEM Luncheon

- \$450 IPC: 1/2 Table (5 seats) # \_\_\_\_\_
- \$900 IPC: Full Table (10 seats) # \_\_\_\_\_
- \$550 Exhibitor: 1/2 Table (5 seats) # \_\_\_\_\_
- \$1,100 Exhibitor: Full Table (10 seats) # \_\_\_\_\_

### STAR Awards

- \$500 IPC: 1/2 Table (5 seats) # \_\_\_\_\_
- \$1,000 IPC: Full Table (10 seats) # \_\_\_\_\_
- \$600 Exhibitor: 1/2 Table (5 seats) # \_\_\_\_\_
- \$1,200 Exhibitor: Full Table (10 seats) # \_\_\_\_\_

## CONTACT INFORMATION

Primary Contact \_\_\_\_\_

Company \_\_\_\_\_

Industry \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Secondary Contact \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

This page subtotal amount \$ \_\_\_\_\_

Previous page subtotal amount \$ \_\_\_\_\_

Total amount \$ \_\_\_\_\_ Date \_\_\_\_\_

Signature (Required) \_\_\_\_\_

**Upon receipt of the signed commitment form, an invoice will be sent to the billing contact with online payment options through a secured portal. All invoices sent to billing contact will require payment. If cancellation is requested prior to payment completion, the 25% cancellation fee will still be collected.**

## PAYMENT INFORMATION

Billing Contact \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

### PAYMENTS BY MAIL REMIT CHECK TO:

SOCIETY OF HISPANIC PROFESSIONAL ENGINEERS

2019 SHPE National Convention

13181 Crossroads Parkway North, Suite 450

City of Industry, CA 91746

**EARLY BIRD RATES VALID THROUGH 04/26/19.** A signed and completed commitment form must be received by 04/26/19 and corresponding invoice paid in full by 06/28/19. All Early Bird invoices must be paid by 06/28/2019 in order to take advantage of Early Bird pricing. Invoices not paid by 06/28/19 will be updated to reflect Regular pricing. All invoices must be paid by 09/27/2019. Payments received after 09/27/2019 are subject to a 25% late fee. All cancellations and/ or changes must be submitted in writing. All cancellations made by 8/30/19 will be refunded minus a 25% administrative fee. All cancellations made after 8/30/19 will be non-refundable.

**\*CAREER FAIR ONLY BADGE** includes access to the Career Fair & Graduate School Expo (Friday & Saturday), interview booths and a lunch ticket for Saturday only.

**\*\*FULL CONVENTION REGISTRATION** includes entrance to all open networking events, workshops, and a lunch ticket for Saturday, but does not include STEM Luncheon or STAR Awards tickets.